## New Tools for Publishing and Showcasing Research at Health Care Centers



Dave Stout Director bepress Digital Commons

Facilitator: Ann Connolly Director of Outreach

## **Our Products**

**Digital Commons** – a comprehensive suite of services, focused on *content*:

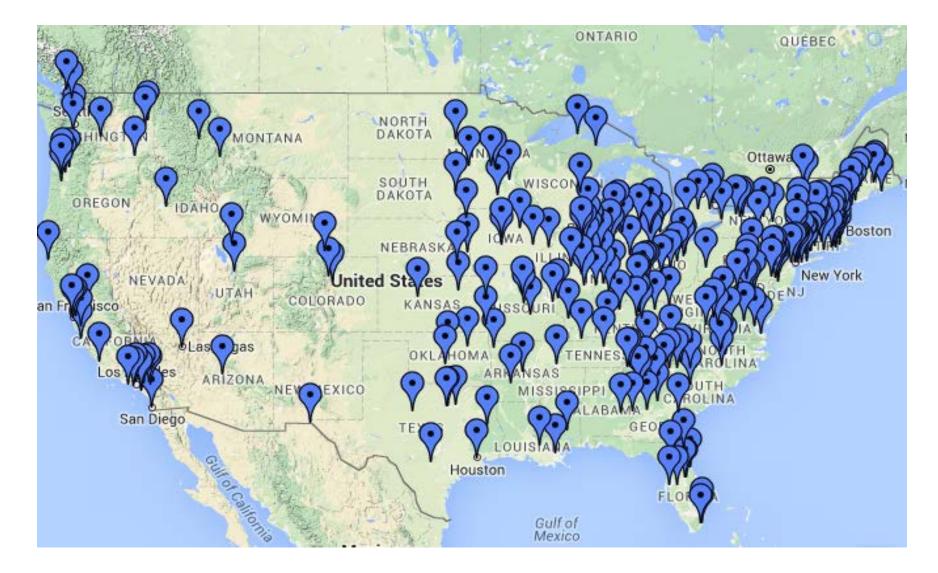
- Institutional "repository", or showcase
- Projects, departments, etc.
- Institutional control
- branding
- Access control
- Dashboards and global visibility



## Expert Gallery Suite – suite of services focused on your *people*:

- Showcase your experts
- Tools to discover experts by discipline, research interest, etc.
- Impact Dashboard

## **Digital Commons community:**



http://digitalcommons.bepress.com/

Today's session:

# WHAT IS DIGITAL COMMONS? HOW IS IT RELEVANT? HOW IS IT DONE?

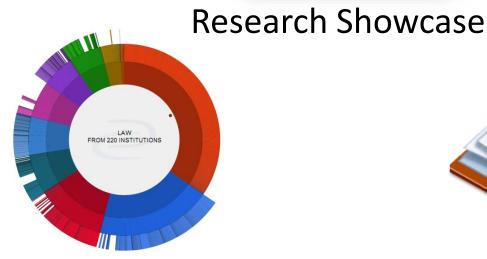
#### In their words:

"Scholarly Works (Digital Commons) enhances our scholarly reputation and research credibility by allowing people from outside our organization and within it to find posters, papers, presentations, reports, articles, book chapters, and other items written by colleagues and affiliated staff. Now there is a single access point so items are visible and can be found easily"

> Linda Matula Schwartz, Director of Library Services, LVHN

### **Digital Commons is:**





#### **Scholarly Network**



#### **Publishing Platform**



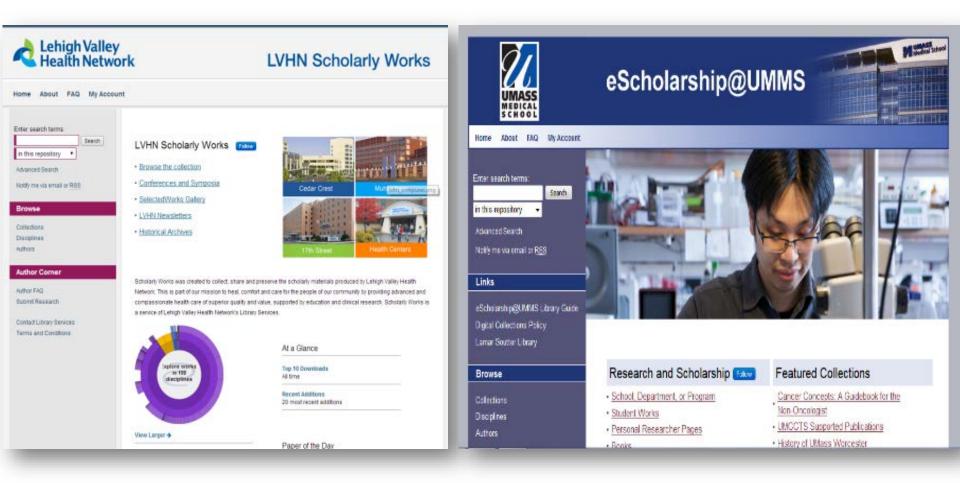


#### Showcase Any Content Type

- Articles
- •Books
- •Lectures
- •Conferences
- •Images, Audio & Video
- •Journals
- •Research Data
- •Student Scholarship
- Posters
- •Grand Rounds



### Let's take a look





### Publishing examples

- Journals
- Conferences
- Poster Sessions
- Data
- Grant funded Projects





#### **Publishing Platform**

Journals: <u>http://jdc.jefferson.edu/journals.html</u> Journals: <u>http://digitalcommons.butler.edu/buwell/</u>

Conferences: <u>http://scholarlycommons.baptisthealth.net/se-bhsf-research-conference/</u> Conferences: <u>http://scholarlyworks.lvhn.org/research\_day/</u>

Poster Sessions: <u>http://scholarlyworks.lvhn.org/posters/</u> Poster Sessions: <u>http://hsrc.himmelfarb.gwu.edu/sphhs\_mph\_stupres/</u>

Data: <u>http://escholarship.umassmed.edu/datasets/</u> Data (also a Center): <u>http://digitalcommons.du.edu/natural\_knee\_data/</u>

Grant funded Project: <a href="http://digitalcommons.wustl.edu/tropicalenteropathybook/">http://digitalcommons.wustl.edu/tropicalenteropathybook/</a>



## relevance to ACGME, MAGNET, etc.:

#### ACGME and LCME:

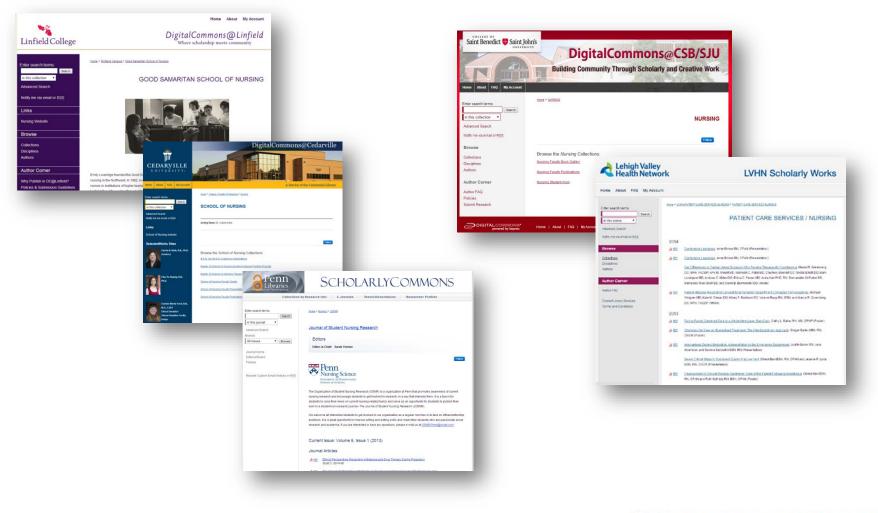
- Developed much more streamlined process for ACGME and LCME accreditation reporting (LVHN)
- Thoughtful, relevant organization of the content
- Precise metadata for each record

#### Magnet:

Providing adequate resources to *support learning* and also *share* what they are learning:

- "With our Magnet program posters in Digital Commons dissemination of these is huge, since part of becoming a magnet institution is sharing what the students are learning."
- Institutional control

## **Nursing Scholarship**







#### **Special Collections and Archives**

Personal papers: <a href="http://digitalcommons.wustl.edu/beaumont/">http://digitalcommons.wustl.edu/beaumont/</a>

Hospital archives: <a href="http://scholarlycommons.libraryinfo.bhs.org/images\_archives/">http://scholarlycommons.libraryinfo.bhs.org/images\_archives/</a>

Oral Histories: <u>http://digitalcommons.unmc.edu/oral\_hist/</u>

Historical books and notebooks: <u>http://jdc.jefferson\_edu/jefferson\_medicalbooks\_notebooks/</u>





#### Visibility matters – and is a service

•Open Access

•Full text indexed

•Search Engine Optimized

- •Google enhanced
- •Library Discovery systems
- •Dublin Core
- •RSS feeds
- •Email notifications
- •...and more

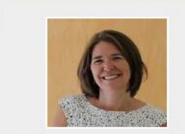


Today's session:

# WHAT IS DIGITAL COMMONS? HOW IS IT RELEVANT? HOW IS IT DONE?



🔟 University of Massachusetts



#### In their words:

"eScholarship@UMMS has been a game changer for us in the Department of Psychiatry and at the Systems and Psychosocial Advances Research Center,"

"It is a fantastic platform for knowledge translation and dissemination of our research, and massively expands our reach and capacity to share findings from our research with *all sorts of stakeholders* – researchers, people with lived mental health experience, family members, providers, laypeople – all over the world."

- Kathleen Biebel, PhD, Associate Professor of Psychiatry, UMass Medical School

## New Admin Dashboards

		eScholarship@UMMS (escholarship.umassmed.edu)	•	Dave Stout 🛛 🗮
Explore Readership	Showing:	eScholarship@UMMS		🛗 Jun 15, 2016 - Sep 13, 2016 + 📕
Usage Reports	Works:	All Works	-	Include collected content
Share the Dashboard				
Shortcuts	Readership Distrib	ution		2.*
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	4,244 Institut	ions	http://dashboard.be	epress.com/#/
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## **Engaging authors**

To: edlin@law.berkeley.edu



From: bepress SelectedWorks

Dear Author,

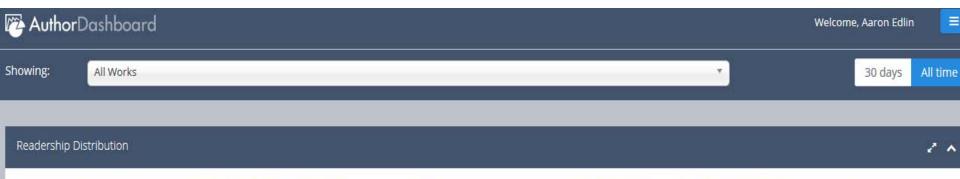
You had **150** new downloads in July 2016 across your **87** papers in bepress SelectedWorks. Your current readership:

#### 124159 Total Downloads



These monthly reports are provided to you by bepress. For questions, comments,

## New Author Dashboards





## Social Media



## Insight brings new opportunities:

#### ACTIVE CALCULUS: USAGE STATISTICS

August 10, 2016 - by Matt Boelkins - in Publicity - Leave a comment

One of the superb librarians at GVSU who manages the <mark>site that hosts AC</mark> sent me access to a dashboard that reveals a lot of interesting user data.

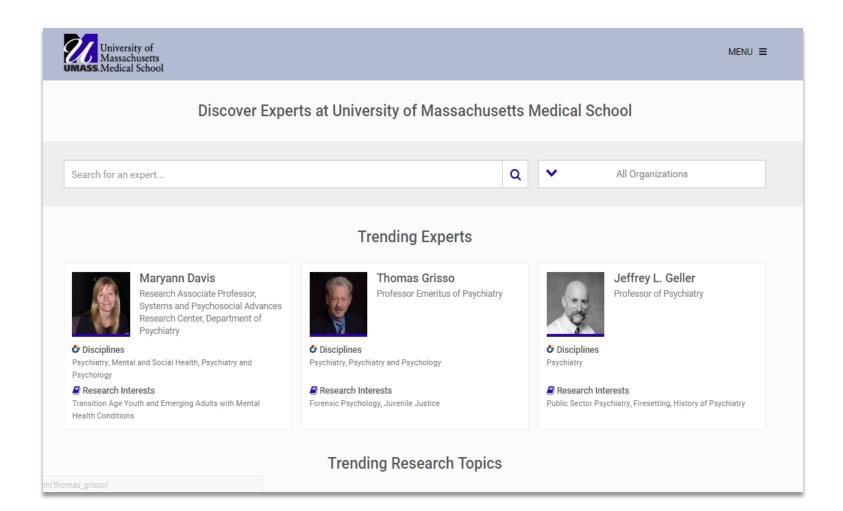
For example, after GVSU, the 10 locations/institutions that have downloaded AC most are:

Westmont College Foothill-DeAnza Community College District University of Redlands Keene State College St Ignatius High School Middlebury College University of British Columbia Adelphi University Nevada System of Higher Education Washington & Lee University

In addition, there are some really interesting maps of download data, such as these (which summarize the downloads in calendar year 2015):



#### **NEW: Expert Gallery Suite** (including SelectedWorks and Impact Gallery)



#### Today's session:

## WHAT IS DIGITAL COMMONS? WHY IS IT RELEVANT? HOW IS IT DONE? – OUR SERVICE MODEL

#### In their words:

"I consider our bepress Consultant to be a part of our library team, our part time expert for all things Digital Commons" -

- Sheryl Taylor, Director of Library Services

### **Services lead to success**



## **Dedicated consulting and support**

How can I optimize my journal for discovery through Google and Google Scholar?

What about copyright and permissions?

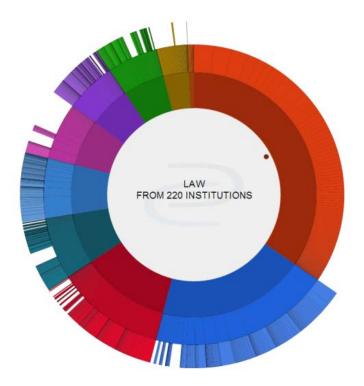
How should we organize our Digital Commons site?

Can you help me make my conference site look more dynamic? I need to talk to someone who's done this before!

## Our model for success:

- It's Unlimited:
  - Content
  - Projects
  - Storage
  - Consulting/Support
- bepress delivered updates currently 3-5 per year
- Annual Subscription, includes everything

## A free gift:



#### **Digital Commons Network**



## Questions?

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