

# MDMLG NEWS

Summer 2009



[www.mdmlg.org](http://www.mdmlg.org)

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## President's Corner with Cathy Eames

MDMLG gives a scholarship to a library science student interested in medical librarianship each year. It is presented at the summer luncheon, an event that over half of the membership attends, and a time when we eat and laugh together and hear an uplifting or informational talk. It's easy to appear positive the day the scholarship is presented, but in my mind there is an underlying current of conflict. How do we encourage students coming into the profession when what we're seeing around us are budget cuts, staff reductions and library closures?

Christine Chastain-Warheit, chair of the MLA Hospital Library Section wrote in the April *National Network* that she is taking inspiration from a recent Stephen Abram article in entitled "We are a Profession That Makes a Difference." Abram says, "Libraries matter" and "Librarians change lives."

In his book, *Good to Great and the Social Sectors*, Jim Collins writes about conducting sessions with a group of healthcare executives. He asked them what needed to happen for them to build great hospitals. The executives began talking about all the systemic problems like Medicare/Medicaid, the uninsured, fear of lawsuits, and more. Then he asked them to come up with an example of a healthcare organization that made the leap to superior results despite the systemic problems. They were able to name a few.

Haven't we all heard or talked about the same problems concerning medical library funding and maintaining the existence of hospital libraries? We also add a few of our own systemic problems like administrators think everything is online, everyone just searches Google, if everything is online libraries don't need space or staff, libraries are non-revenue producing so they are the first to be cut. The challenge becomes, despite the systemic problems that we must continue to fight, what can we do to sustain superior results? Collins says, "You must retain faith that you can prevail to greatness in the end while retaining the discipline to confront the brutal facts of your current reality. What can you do *today* to create a pocket of greatness, despite the brutal facts of your environment?"

So, to new medical librarians, we have to own up to the brutal facts that healthcare and medical libraries are suffering. Libraries still have a mission of education and research which contribute to patient care. We have to focus on what we do better than anyone else to fulfill that mission. For each hospital or organization that may be slightly different.

A library science student looking at medical libraries can be encouraged. There are examples of libraries and librarians providing excellent service and sustaining superior results in our state. They have accepted the hard facts and are finding new ways to contribute to the mission of their organization. I don't know the future, but I do know that many of us believe that libraries matter, librarians can make a difference, and there will be a future.

Abram, S. (2009). We are a profession that makes a difference: thousands of your colleagues toil every day to save lives, improve public policy, support creativity and research...and shine the light of information and knowledge everywhere.(INFO TECH). *Information Outlook*, 13(1), 36-37.

Chastain-Warheit, C. (2009). Message from the Chair. *National Network*, 33(4).

Collins, J. (2006). *Good to Great and the Social Sectors*: Random House.

[Cathy Eames](#)

President, MDMLG



## Annual Meeting to be Held at Historic Hotel

The Dearborn Inn, recognized on the National Register of Historic Places, is the setting for this year's annual Summer Education Program and Luncheon. Conceived by Henry Ford as a lodging place for pilots and visitors flying into the new Ford Airport, and designed by Albert Kahn, the Dearborn Inn opened in July 1931 as the country's first airport hotel. Henry Ford was the first person to sign the guestbook.



The Georgian inspired three-story red-brick building is situated on a 23-acre site on Oakwood Blvd. in Dearborn. The Colonial Revival Style was in harmony with the nearby Edison Institute (forerunner of The Henry Ford). The Inn's décor is early American colonial, a style favored by Henry Ford and reminiscent of New England and southern inns. One particular architectural feature is the 3,444-square-foot Alexandria Ballroom commissioned by Henry Ford to provide a place to dance with family and friends.

In 1937, the Inn was expanded by 31 guestrooms with the construction of a Colonial Village made up of reproduction homes of five famous Americans including Edgar Allen Poe, Oliver Wolcott, Barbara Fritchie, Walt Whitman, and Patrick Henry. Unfortunately, World War II halted further expansion plans for 13 more homes. These homes are very popular for special events, especially honeymoons and wedding anniversaries.

Although the architecture and interior design of the Inn is Early American, The Dearborn Inn was built to demonstrate what Henry Ford thought a modern hotel should be. The guestrooms were outfitted with the most modern conveniences of the day, including bathtubs with showers. In 1937, the Inn became the first hotel in the nation to have air conditioning. In 1961, it was the first hotel in Michigan to install a direct-dial telephone system for guests. In the early days, The Dearborn Inn was really a

destination resort and is considered to be one of that industry's first properties.

In 2008, as part of its 75<sup>th</sup> Anniversary celebration, the Inn underwent an extensive renovation of guest rooms and corridors as well as the addition of modern technological amenities. Today, The Dearborn Inn still evokes the distinction and comfort that Henry Ford envisioned more than 75 years ago.

Please join us on June 18<sup>th</sup> and explore this wonderful local jewel for yourself.

[Mary Jo Durivage](#)

MDMLG Program Committee



## Save the Date for the MDMLG Summer Education Program and Luncheon

**When:** Thursday, June 18, 2009

**Where:** The Dearborn Inn  
20301 Oakwood  
Dearborn, MI 48124  
[website](#) [map](#)

**Time:** 11:30am – 3:30pm

**Program:** Katy Caschera, *Need2Be Leading Life to the Max*  
Founder of Need2Be

<b>Agenda:</b>	11:30am – 12:00pm	Registration
	12:00pm – 1:15pm	Seated Luncheon
	1:15pm – 1:45pm	Business Meeting
	2:00pm – 3:00pm	Program
	3:00pm – 3:30pm	Tour of Dearborn Inn and grounds

**Cost:** \$15 MDMLG member  
\$40 non-member

Registration and payment must be received by **Tuesday, June 10, 2009**.  
Please visit the [MDMLG website](#) for the registration form and payment information.



## Summer Luncheon Education Program Preview

MDMLG Summer Education Program & Luncheon presenter, Katy Caschera, founder of Need2Be Inc., is a leadership consultant, success coach, educator, author and speaker. She has a Bachelor of Science Degree in Education and a Master of Science in Business and Leadership. Katy works with people of all ages, in both the private and

public sector, with the passion that all people, not just an elite few, can and should be leaders. In her book, *Need2Be Leading Life to the Max*, Katy introduces a new leadership success model and a step-by-step process that enables people be what they “need to be” to be successful—whatever that means to each.

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*You will learn new ways to cultivate a powerful life support system to ensure balance and enjoyment in all aspects of life – in good times and in bad.*

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### **Session Description**

*BALANCE it!™*

A module from the workshop: *Don't Just Live Your Life...Lead Your Life to the Max!*

Today, we all feel the fallout of the economic downturn in every part of our life. While you cannot control the economy, you do have power over your response to the turmoil it is causing in your life. There is no better time to learn how to take control of the things in life you can, better manage the things you can't, and take an active role in what happens next in life.

In this 1 hour session, Katy will share techniques to help you overcome adversity in your life and help you not only survive, but thrive in challenging times. You will learn how to align, strengthen, and invigorate your mind, body and spirit to create strong, internal balance. Plus, you will learn new ways to cultivate a powerful life support system to ensure balance and enjoyment in all aspects of life – in good times and in bad.

The book, *Need2Be Leading Life to the Max*, will be available for sale and signing following the session. The book costs \$20.00, including tax.

Katy Caschera

Leadership Consultant/Success Coach/Author/Speaker

[www.need2be.com](http://www.need2be.com)

248-225-6652



## **Spotlight on Technology : MyDelivery**

[MyDelivery](#) is a prototype system developed by NLM's Lister Hill National Center for Biomedical Communications, Communications Engineering Branch. It is a free program that libraries can use to exchange large files for document delivery. Articles with color or radiologic images often create electronic files that are too large for most email systems. This system can be used to send files as large as several gigabytes and the only size limitation may be the available disk space on your computer.

The free client software can be downloaded after setting up an account with an ID, password and passphrase. The interface looks similar to any email system. The sending and receiving libraries both need the client installed on their computer in order to exchange files.

This system has several potential uses beyond document delivery. It is a secure and HIPAA compliant way for health professionals to exchange medical records or other information with their patients or other clinics. It can also be used for telecommuting files. A telecommuter can safely send large files from the office to work at home. It is currently only available for use in the United States.

MyDelivery may prove to be an alternative to [GoogleHealth](#). This Google system provides a way for healthcare consumers to receive, store or share their medical records and other information. This system is currently being tested by several health care providers including,

the Cleveland Clinic, Beth Israel Deaconess Medical Center and CVS Pharmacy.

MyDelivery should prove to be a reliable and secure system for health care providers, consumers and libraries to exchange electronic information.

[Barbara LeTarte](#)

Sladen Library, Henry Ford Hospital



## Presenting at the SEMLOL Spring Meeting

In the beginning of May, I had the privilege of giving a presentation on MedlinePlus and Michigan Go Local during the Southeastern Michigan League of Libraries (SEMLOL) spring meeting. If you are not familiar with SEMLOL, its members are mainly public and academic libraries/librarians. The group's mission includes working to promote cooperation among area academic and research libraries. Participating member libraries work to establish channels of communication among member libraries; create programs to encourage cooperative use of resources; undertake projects to address common issues; and they work to enhance the quality of service in member libraries.

The title of the spring program was "Hard Times, New Services: The Changing Role of Libraries". Session topics dealt with how academic and research libraries can offer information and referral services, consumer health services, and legal aid services to garner a whole new group of patrons. In addition to my MedlinePlus and Michigan Go Local presentation, representatives from the Detroit Public Library spoke about their TIP (The Information Place) program and delegates from the Thomas Cooley Law School, Lakeshore Legal Aid, and the University of Detroit Mercy School of Law presented programs on their combined legal aid project. The educational portion of the meeting began with a panel discussion introducing our respective programs. During this time, I was able to get a little taste of what these other two programs offered. Many of you are probably already aware of TIP, a service of the Detroit Public Library, which provides information on area social service programs and assistance in and around Detroit. Previously, the TIP database required a subscription. During the program, TIP representatives gave out a guest id and password for the database. They explained that many people in the community were unaware that TIP was still active, so they plan to embark on a publicity blitz in the coming year. They failed to mention, at least during the panel discussion, how long the guest passwords would be active. In the future, the database may once again require a subscription for access. The final presenter, a librarian from the Oakland County Law Library reviewed the free legal aid clinics that her library hosts per month. Representatives from the Thomas Cooley Law School, Lakeshore Legal Aid, and the University of Detroit Mercy School of Law offer free legal assistance on a variety of subjects to low income individuals. The breakout sessions, held after lunch, reviewed the specifics of each of the three programs.

I was honored to be a presenter, yet I also wished that I could have attended the other two sessions. I know next to nothing about where to find legal information, and, while Michigan Go Local includes Social Service agencies, they are specifically health related, as opposed to providing information about housing or utility assistance. Several times in the past while working on the reference desk, I have been asked questions regarding legal matters. In this current economic climate, I would not be surprised to hear that hospital librarians were fielding

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*Medical Librarians need to promote MedlinePlus not only to consumers, but also to other non-medical librarians.*

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questions regarding financial assistance agencies or queries concerning legal issues (e.g. eviction, benefit disputes, etc.) from patients, families, or employees. Attending either of these sessions would have been most helpful for me.

As noted earlier, I was the Michigan Go Local representative. I introduced the attendees to both MedlinePlus and Michigan Go Local. For some, it was a review, but for many others, it was an introduction to two new resources. There were many positive comments about both databases, and I fielded many questions as well. Even those who had used MedlinePlus in the past were unaware of the extent of information contained within the database. The “moral” of this story, in my opinion, is that we as medical librarians need to promote MedlinePlus not only to consumers but also to other non-medical librarians.

[Jill Turner](#)

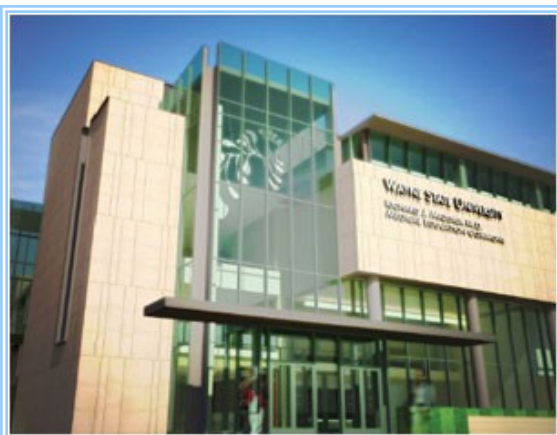
MDMLG Newsletter Committee



## Shiffman Returns in Elegant Style



It's been almost two years since the Wayne State University Vera P. Shiffman Medical Library, its staff and collections vacated the worn and somewhat dreary 3-story structure built in 1969, at address 4325 Brush St. in Detroit. Well, all that has changed. The building has undergone radical renovation and transformed into the glorious Richard J. Mazurek, M.D. Medical Education Commons, with Shiffman's library residing on the ground floor with the new entrance (and new address!) at 320 E. Canfield St. Significant features include energy and space saving compact shelving of journals and books in the same room, while staff offices and work areas are positioned in a very spacious layout. Shiffman librarians have a consultation suite and offices on the 2<sup>nd</sup> floor, however most of the upper floors consist of clinical simulation or computer laboratories, state-of-the-art classrooms or offices serving the medical students of the WSU School of Medicine. There's even an elevated glassed-in walkway connecting the new facility to the medical school's Scott Hall. Soon there will even be a gourmet coffee shop at the building's entrance, which is currently under construction.



Shiffman opened its doors to the public on Tuesday, May 26, but the Grand Opening of the entire structure is set for Friday, June 5. The architecture features lots of high ceilings, with natural light and glass, expanses of gleaming

*Top photo: Canfield entrance to Mazurek Medical Education Commons.*

*Bottom photo: Artist rendering of entrance to Mazurek Medical Education Commons.*

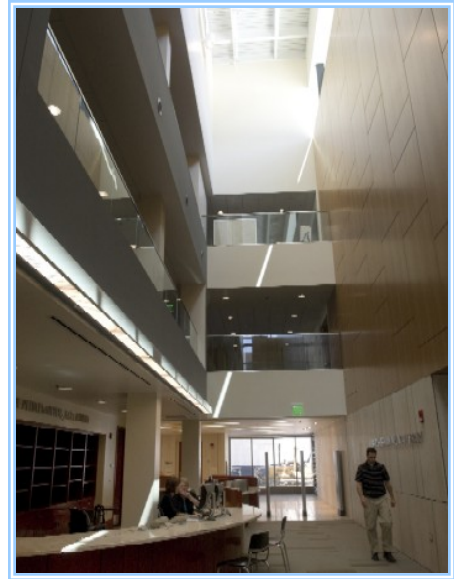
marble and rich, contrasting woods, a futuristic touch screen directory and many study rooms for students, and open areas for reading or wireless computers. When you visit, be sure to stop by the Shiffman Service Desk in the Marjorie Peebles-Meyers, M.D. Alcove which gracefully winds in serpentine fashion from the guarded entrance past circulation/check-out to the Assarian Family Reference Desk. You can ask about the many private and corporate donors that have contributed to the medical school and library development without any federal funding, and view the numerous plaques recognizing commitment to completion of this truly awesome edifice. Visit the Shiffman webpage <http://www.lib.wayne.edu/shiffman> or send an email to [askmed@wayne.edu](mailto:askmed@wayne.edu) for more information, and for interesting, historical tidbits ask for the Shiffman Factettes flyer. Better yet, come in person, and see for yourself, the newly designed and decorated Shiffman Medical Library and the magnificent Mazurek Medical Education Commons. We'd love to hear what you think.

Here are some additional links related to the new Mazurek Medical Education Commons

- Shiffman Hours  
<http://tiny.cc/bfPCF>
- Events Calendar for Grand Opening  
<http://events.wayne.edu/view/15072/date/53920/>
- MMEC Construction Update  
<http://educationcommons.med.wayne.edu/>

[Linda Draper](#)

Shiffman Medical Library, Wayne State University



*Pictured: The marble, wood and glass Shiffman Service Desk. Jill Turner and Linda Draper are seated at the Assarian Family Reference Desk.*



## iFusions MLA '09 – Honolulu, Hawaii

With financial support from my library, an Ebsco/MLA Grant, and a bit of my own cash, I was fortunate enough to attend [MLA '09 in Honolulu, HI](#). Compared to the last two annual meetings, iFusions was a lot smaller. This was especially apparent at the Welcome Reception and plenary sessions. The Hawaii Convention Center was an awesome venue, featuring tons of beautiful local art, lush plants everywhere, and open-air plazas. Because of these factors, the conference definitely had a bit more of a relaxed and intimate feel. Despite its smaller size, the programming, presentations, and meetings at MLA '09 seemed very diverse and robust.

Because so many were unable to attend MLA '09, this article features a variety of resources that provide useful information to anyone interested in learning more about what MLA '09 had to offer. If you would like any additional information about MLA '09, please feel free to contact me directly at [hschroed@msu.edu](mailto:hschroed@msu.edu).



**MLA '09 Blog:** The [MLA '09 Blog](#) is probably the most comprehensive resource in terms of conference coverage. MLA had a whole [team of bloggers](#) posting all throughout the conference. I suggest taking a look at the [official program](#) to find sessions of interest and search the blog by keyword. You can also browse the blog by category ([MLA Events](#), [Sections Programs](#), etc.), date, or tags.

**Posters & Presentations:** Poster sessions and presentations given at section programs are the best way to learn about research and projects that other MLA health sciences librarians are involved with. The [abstracts for both](#) are available electronically, as is the [schedule of posters](#) .

Many posters are [available electronically](#) in a more powerful way than years past. Using an interactive application available through Trapeze Media, viewers can easily search, browse, or zoom in on posters. Some posters even have additional media, like videos, audio files, PDFs, and other documents, attached to certain sections. The [searchable library of electronic posters](#) is really cool and definitely worth checking out! ([Adobe Flash 10](#) is required to use the electronic poster viewer).

**MLA '09 Flickr:** If you are more of a visual learner, check out the [MLA '09 Flickr](#) group. As of 6/1/09, 243 photos have been uploaded! Writing this article reminded me that I still have to post mine....

**Twitter:** [Twitter](#) was pretty prominent at MLA and many MLA members who did not attend the conference used it to stay informed. The [MLA'09 Twitter RSS feed](#) and the [MLA '09 Twitter page](#) should both list all of the tweets that used the hashtag #mla09. During the [Top Technology Trends session](#), presenters, attendees, and MLA members not at the conference participated in a [live Twitter session](#). One of the bloggers tweeted (or is it twittered?) [the Ethics Task Force Open Forum](#).

I should probably disclose that although I have a Twitter account, I rarely use it and am not as enthusiastic about it as other social networking tools. I'm not sure it's for me, but wanted to include it in this article because it certainly had a presence at MLA '09.

[Heidi Schroeder](#)  
Michigan State University Libraries



## Register for a PubMed or Toxnet Free CE Course

MDMLG and Shiffman Medical Library, Wayne State University are sponsoring two courses in July. The Pubmed Course (see information below) will be offered twice, and ToxNet once. Please take advantage of the opportunity to take two full-day courses for **free!** Both classes will be lab-based hands on courses.

For details check out the NTCC training page: <http://nml.gov/ntcc/classes/index.html#class1>



Registration page:

<http://www.mdmlg.org/PubMed-ToxNet%20Registration%20July2009.doc>

### **PubMed**

(July 20, repeated July 22) Time: 8:30am – 5:00pm

MLA CE Credits: 7.5

This full-day class is designed to teach students how to use PubMed® which includes MEDLINE citations. The class also includes an overview of the Medical Subject Headings (MeSH®) and its importance as a tool to both searchers and indexers.

### **Toxnet**

July 21, 2009 Time: 9:00am – 4:00pm

MLA CE Credits: 6.0

This course is designed to convey the basics of searching the NLM's TOXNET®, a Web-based system of databases in the areas of toxicology, environmental health, and related fields. The course will also teach students the utilize NLM's environmental health and toxicology portal which provides resources beyond the TOXNET® databases. Students will learn the content and structure of files covering toxicology data, toxicology literature, toxic releases, and chemical nomenclature. Among the databases highlighted will be TOXLINE, the Hazardous Substances Data Bank, the Integrated Risk Information System, the Toxi Release Inventory, and ChemIDplus. The course, taught by NLM instructors, will be conducted in a computer lab and includes lectures, online demonstrations, and hands-on exercises.

Registration must be received by Monday, July 6, 2009. Space is limited!



## Remembering Jay Daly

James “Jay” Daly the developer of the interlibrary loan software, “QuickDoc” and medical librarian at Beth Israel Deaconess Hospital in Boston passed away suddenly in Brookline, Massachusetts on May 28, 2009. He was a Veteran of the U.S. Navy and a Graduate of Holy Cross College Class of 1968.

I met Jay on several occasions, at various QuickDoc workshops that he conducted and also spoke with him on the telephone whenever I had a problem with the software. He was always available and an extremely kind and helpful man.

I first used QuickDoc at Hutzel Hospital Medical Library on a DOS-based system and was amazed at how it improved the Docline ordering process. The system allowed budget-strapped hospital libraries the means to track interlibrary loan requests, create invoices and compile current statistics and copyright information. He provided the software for a nominal annual fee.

We all extend our condolences and sympathy to Jay's family and friends. He was a gifted leader in library technology and will be missed by all of his colleagues.

[Barbara LeTarte](#)

Sladen Library, Henry Ford Hospital

# ANNOUNCEMENTS

## Congratulations to the 2009 MDMLG Elected Slate

### President-Elect

Toni Janik

### Executive Board/Secretary

Shirley Langebartels

### Executive Board/Public Relations

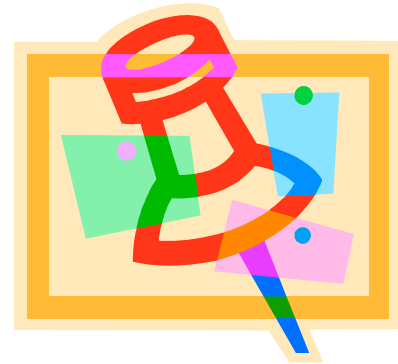
Jennifer Bowen

### Nominating Committee

Daria Drobny

Barbara LeTarte

Wendy Wu



## What's New in Area Libraries?

Henry Ford Hospital Sladen Library's newest computer is a Walkstation – a combined computer workstation and treadmill. Library staff and customers can check email, search PubMed, etc., all while burning calories! The Walkstation is a joint project of the library and the hospital's Center for Health Promotion and Disease Prevention and is a component of the employee wellness initiative. Click here to learn more about the [Walkstation](#).

The Greater Midwest Region is currently offering a new award to support Resource Sharing in the region. The EFTS Award was designed to increase use of the Electronic Funds Transfer System. If you are a DOCLINE library and lack of funding is preventing you from participating in the program, then apply for one of the newest funding opportunities. The web form will send your application directly to the GMR office for processing. Applications must be received by August 15, 2009.

EFTS Award: <http://nmlm.gov/gmr/funding/efts/eftsrfp.html>



## Newsletter Committee 2008-2009

MDMLG News is under direction of the Newsletter Committee and is published four times a year. Please send comments, suggestions, or article ideas to JoAnn Krzeminski at [jkrzemi1@hfhs.org](mailto:jkrzemi1@hfhs.org). The members of the Committee are:

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