

MDMLG NEWS

Fall 2010



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Inside This Issue

- 1 President's Message
- 2 Fall General Meeting Sep 16
- 3 Lightening the Load:
Changing the "way we have always done it."
- 5 Trademark & Patent Research Tips
- 7 Medical Librarian's Month is coming
- 8 Announcements

President's Message from Toni Janik

As we enjoy the last days of summer there is a hint of fall in the air: the sounds of the cicada, the fading roses in the garden and the coolness of the morning air. Fall is also the beginning of our new year, back to school excitement, the return of the medical and allied health students to our libraries, and time for renewed energy and momentum.

MDMLG is recognized for providing quality, affordable, continuing educational opportunities, relevant programming, library networking resources and professional peer mentoring. My vision for MDMLG is to continue to capitalize on these strengths while moving forward to continue to be a sustainable organization in the future.

My GOALS AND OBJECTIVES are:

1. Review the budget and take action if necessary to maintain a fiscally strong organization.
2. Integrate relevant objectives, from the Michigan Health Science Library Association's strategic plan, to provide tools and resources to assist members in adapting and advocating library services in the evolving healthcare arena.
3. Continue to promote quality programming, professional development and networking opportunities.
4. Continue to support the Wayne State University LIS program through MDMLG-sponsored speaking engagements, encouraging student participation in the profession, and awarding the yearly MDMLG scholarship for health science librarianship.
5. Continue to support and promote electronic communication via the MDMLG blog and listservs and look for other opportunities to conduct MDMLG business electronically.
6. Look for ways to encourage new members to join MDMLG.
7. Review and update the Bylaws, if necessary, to reflect changing dynamics of MDMLG.

Our first general meeting is scheduled for September 16th at Oakwood Hospital and Medical Center (Dearborn) on the theme Evidence Based (EB) Health Care: Rating the Evidence. Our second meeting of the year is scheduled for Wednesday November 17th at Henry Ford Hospital.

The Professional Development committee is hard at work planning CE opportunities for the membership. We're off to a great start to a full year of professional activities, education and growth.

I ask you to consider sharing your talents this year. A local professional organization of the caliber of MDMLG is a precious thing. MDMLG needs the participation of all of its members. Whether you are a long-standing member, a new librarian, or a library student – your involvement is welcomed and needed. Whatever your passion – consider writing an article for the newsletter, offer to host a meeting, be a speaker or panelist, serve on a committee, share ideas at a meeting, mentor a new librarian or student, attend meetings and CE events, or maybe it is even agreeing to run for office. I would ask you to consider sharing your talents by running for a Board position in the coming year.

I am excited to be your President this year and have the pleasure of working with a talented group on the MDMLG Board. Thank you for the opportunity to serve MDMLG and you. Please share your ideas, questions or concerns by email, phone or at a business meeting.

I look forward to seeing everyone at the September 16th meeting.

By: Toni Janik
President, MDMLG



MDMLG Fall General Meeting and Program

Please come and join your library colleagues, at MDMLG's First General Meeting and Program of 2010/2011 on September 16th, for an afternoon filled with practical information on E-book offerings, rating evidence-based resources while networking with other professionals.



A Lunch and Learn featuring available E-book packages will be provided by:

- Elsevier
- Lippincott Williams & Wilkins
- McGraw-Hill

The Program: Evidence Based (EB) Health Care: Rating the Evidence

• How important is it to assess and appraise your institution's EB resources?

• How do you rate/rank the EB resources at your institution?

• How can you assist your doctors and nurses to select the best-synthesized EB resource for their information questions?

• What EB tools could be used to answer the more common clinical question categories?

**Answers to these questions and more will be provide by a panel of EB experts as they discuss their experiences in identifying, implementing, and successfully marketing these tools to their customers.

WHEN:

Thursday, September 16, 2010

WHERE:

Oakwood Hospital and Medical Center - Dearborn
Kalman Auditorium (outside library)
18101 Oakwood Blvd.
Dearborn, MI

TIME:

11:15-11:45 am - Registration
12:00 am - 1:15 - Lunch and presentation by E-Book Publishers
1:30 - 2:00 pm - Business Meeting
2:00 - 2:30 pm - Refreshments and Networking
2:30 - 4:00 pm – Program

PANELISTS: TBD

***Please contact Marilyn Kostrzewski @ 734-420-0453 or kostrzem@oakwood.org by Wed. Sept.1 to reserve your spot.

Thank you, Marilyn Kostrzewski for September's program opportunity.

JoAnn Krzeminski and her program committee have been working diligently on scheduling interesting and educational programs for the coming year. Please let them know if you have any recommendations.



Lightening the Load: Changing the “Way We Have Always Done It”

Did you know that Botsford Hospital Library no longer checks in print journals? As a matter of fact, they haven't processed print journals for about three years now. I know ... *gasp!* When new issues arrive, they are unwrapped, if needed, and placed directly on the shelves. No tagging, stamping, logging, or claiming. *What?!* How does Botsford staff know what needs to be claimed?! What's more, not only did Botsford forgo checking in their print journals, it was decided that journals would no longer be listed in the catalog at all. Once again ... *what?!* How could patrons determine whether Botsford owned the journals they were looking for? As Botsford's cataloger at the time, I must admit, I was pretty excited that I would no longer have to deal with changing prediction patterns anymore. However, I have been curious these past few years if there had been any fall-out stemming from this decision. I spoke with Debbie Adams, Botsford Hospital's Library & Internet Services Director to get the scoop.



I asked Debbie why she decided to stop processing journals three years ago. She told me that it was because the library was moving to e-journals and gradually decreasing their print holdings. At the time she made the decision three years ago, Botsford Hospital Library had only around forty print titles, most of which were available in Botsford's electronic holdings as well. Since the electronic versions were being used by patrons more often than the print, it did not make sense to do paperwork associated with print. However, time savings were not really the major consideration for the library, Debbie said.

With forty print titles, library staff probably spent less than an hour a week processing print journals. For Botsford, electronic journals were being considered the primary resources and the print journals were adjuncts to the electronic; print was received only because it came with the electronic subscription. As a result of the move away from print, Debbie decided to remove all journal entries from the catalog. The print journal collection was shrinking, journals were no longer being checked-in, and Botsford's A to Z list contained the complete inventory of all the journal holdings, both print and electronic.

Now that it has been three years since Botsford has done away with journal check-ins, does Debbie have any regrets? No, she says she does not regret eliminating journal processing. Today, Botsford's print journal holdings are down to around eight titles, so processing really does not make sense. Any print title that comes in, other than the eight elected titles, gets thrown out. Even without security tagging and submitting claims, missing issues have not been a problem. Botsford users mainly use the e-journal versions anyway, and anything that Botsford does not happen to own electronically can be interlibrary loaned. Plus, Debbie added, the library saves money by not needing to purchase as many security tags. Botsford has moved forward and is not looking back.

Botsford Hospital Library is not the only library changing the way it handles journals; a few others have attempted to eliminate journals check-in. In 2006, the University of South Florida, Tampa ran a trial to determine whether they could cease checking in journals. Ultimately, they decided to resume journal processing; for USF, the negatives outweighed the gains. The change in workflow surrounding journal handling created workflow problems in other areas of the library. (Borchert, 2007) The University of Montana looked at the issue of journal handling as well. However, they decided against it even before a trial; Montana had surmised that changing the workflow would not result in a significant monetary savings for the institution. (Borchert, 2007)

Rick Anderson listed five purposes for journals checked-in: to record whether an issue has arrived; to provide a means to monitor changes in publication frequency and pattern; to assist in detecting title changes, splits and mergers; for routine claiming of missing issues; and as a management mechanism for binding. (Anderson & Zink, 2003) Anderson states, "If these processes are important, and if check-in is key to completing these processes, then it follows that check in is important." (Anderson & Zink, 2003) The process has worked at Botsford because the reasons for checking in journals listed in Anderson's article are no longer applicable. The print journal collection is very small and, for the most part, duplicated electronically, so Botsford is not concerned about whether an issue has been received or not. Claims are no longer a factor either, since they are no longer submitted. Journal titles have been removed from the catalog and are recorded in the A to Z list instead, so Botsford staff has no need to monitor changes in publication patterns or title changes. Finally, Botsford does not bind their journals and has not since before 1978.

Forgoing journals check-in may not be practical for all libraries, certainly. But if your library is like Botsford's, moving away from print journals, then perhaps it is time to consider changing your library's workflows. A few articles have been written regarding this issue (pun intended ... weak, I know). I have included their citations below.

References

- Anderson, R., & Zink, S. D. (2003). Implementing the unthinkable: The demise of periodical check-in at the University of Nevada. *Library Collections, Acquisitions, and Technical Services*, 27(1), 61-71. doi:DOI: 10.1016/S1464-9055(02)00309-3
- Borchert, C. A. (2007). To check in or not to check in? that is the question! *Serials Review*, 33(4), 238-243. doi:DOI: 10.1016/j.serrev.2007.08.010
- Tumlin, M. (2003). Is check-in checking out? *Serials Review*, 29(3), 224-229. doi:DOI: 10.1016/S0098-7913(03)00082-0

by [Jill Turner](#)

University of Detroit Mercy School of Dentistry Library



Patent and Trademark Research Tips

I attended a program on Patent and Trademark Research sponsored by the Detroit Public Library and Wayne State University on Friday, June 23, 2010. Tom Turner, of the United States Patent and Trademark Office Depository Library Program, was the speaker for the afternoon program.

The first stop for anyone looking for patent and trademark information is to visit www.uspto.gov. This website is a powerful collection of information in one location for researchers. There is a web tutorial on Patent Searching at the following link: www.uspto.gov/web/offices/ac/ido/ptdl/tutorials.html.

In addition to the [United States Patent and Trademark Office website](#), all US Patent and Trademark Office Depository Libraries have access to the public version of PubWEST (Web-based Examiner's Search Tool). Three such libraries in Michigan are the Main Branch of the Detroit Public Library, the Art, Architecture, and Engineering Library at the University of Michigan in Ann Arbor and the Ferris Library for Information, Technology & Education (FLITE) in Big Rapids.

Here are some interesting highlights from the program:

- It can take four to five years to go from filing an application for a patent to the final issuing of a patent. During this period, the application for a patent can provide some protection for the inventor. Obtaining a patent can cost up to \$4,000.

- The United States is a “First to Invent Nation” which means that if two people are applying for a similar patent at the same time, the patent office will investigate research documents to determine which applicant was first to get the idea. Most nations are “First to Issue Nations”, who issue a patent to the first inventor to apply.
- Patents are issued for inventions that are Novel (the first), Useful, and Not Obvious (to professional in the field of the invention.) Patents can be Design (the way something looks, issued for 14 years) or Utility (how something works, issued for 20 years).
- The [US Patent and Trademark Website](#) offers full-text searching of patents issued 1976 to the present. The PubWEST database (offered at depository libraries only), covers patents issued from 1920 to the present and also includes European and Japanese patents.
- The US Patent
- business methods, trade secrets, architectural drawings, pharmaceutical inventions, and botanical discoveries, etc.
- The US Patent and Trademark Office registers Trademarks for items that are traded through inter-state commerce. Other types of trademarks are State Trademarks and Common Law Trademarks. Trademarks need to be renewed every two years. Fees for Trademarks ranged from \$275 to \$375, depending on Office highly recommends the use of a Patent Lawyer, but inventors can save money by hiring a Patent Agent (someone who has passed the bar exam in patents, but is not an attorney), or can apply themselves. The language of the patent claim is important. A claim that is too general or too narrow may lead to a rejected application. The Patent Office will look at “Prior Art” to see what earlier technology and written research was available relating to the applicant’s invention.
- Invention schemes scam people by obtaining design patents, rather than utility patents for their works.
- Google Patents (<http://www.google.com/patents>) is an extensive database of patents going back to the 1850’s. Google purchased their patent information from the US Patent and Trademark Office and then scanned the patent documents.
- Patents are also included in ChemAbstracts, Engineering Village and Scopus (available in many academic libraries).
- Intellectual Property Protection is the general term describing owner’s rights and the corresponding laws covering Patents, Trademarks, and Copyright. Intellectual Property Protection covers a wide range of property including the type of trademark and how the application is submitted.

Trademarks appear in advertisements, but ads need to be copyrighted.

Many thanks to Mary Kordyban, Patent Librarian at the Detroit Public Library, for planning this excellent program!

In the next MDMLG newsletter, I hope to include a second article on Patent Research concentrating on medical issues. Please let me know if you have any questions or experiences with patent research in your libraries.

by [Catherine Phillips](#)

Lawrence Tech University Library



How will you celebrate National Medical Librarian's Month?

October is designated October is designated by the National Library of Medicine as National Medical Librarian's Month. We can anticipate the perennial media story about libraries and healthcare and the replacement thereof by The Internet. Since we know better it's a great opportunity to get the word out to everyone, or at least to our institutions.

I've always preferred the more inclusive term used for ALA's for National Library Week; it's April 10 -16, 2011, by the way. We all know library's ability to function depends just as much on those of us who didn't go to library school and often work harder than anyone.

But whatever we chose to call it, October can be a time to call attention to the Library and what you do. Or more importantly, what you *can* do. An open house or just an announcement of the availability of cookies can bring in potential patrons who may never have used the Library. Everyone likes competition – a trivia contest asking questions about Library services will get people thinking about ways we can help.

MLA has resources [on their website](#), including posters and art ready for use. There's also a contest inviting libraries to submit examples of PR campaigns; the next deadline for the Creative Promotions Award is December 6, 2010. Examples from past winners are shown that go beyond bookmarks. A [plastic crawfish](#) with the tag line Trawling for Information from the Louisiana State University would likely be remembered by everybody who got one.

Decorations don't have to be time consuming or expensive. I'm recalling the use of the old AOL promotional CDs covered with Library labels and logos and hung from the ceiling. Maybe

We have about a month to plan; this could actually be fun.

by [Marilyn Dow](#)

University of Detroit Mercy School of Dentistry Library



ANNOUNCEMENTS

Job Opening

The **Medical Library at St. John Hospital & Medical Center** has an immediate opening for the following position: Library Technical Assistant: 20 hours per week, day shift. For further information see:

<http://www.stjohnprovidence.org/default.aspx> and click on the "Job openings" tab.

Get Involved!

The Newsletter Committee still has a opening for a writer.

All that's required is a desire to write short articles four times a year about your library, health sciences libraries in general, the library profession, or anything else even somewhat related.

Contact [Marilyn Dow](#) or call 313-494-6905

Member Update

Deb Adams, Director, Library & Internet Services at Botsford Hospital has been appointed to the hospital's Electronic Medical record system steering committee and is involved with the development of evidence based physician order sets and library resource links in the new system.

Newsletter Committee 2010 – 2011

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