Metropolitan Detroit Medical Library Group

MDMLG NEWS

Winter 2010

www.mdmlg.org

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President's Message from Toni Janik

MHSLA has generously funded the November 10 MLA CE Webcast "The ABCs of E-Books: Strategies for the Medical Library." This CE opportunity will be co-hosted by MDMLG and Wayne State Shiffman Medical Library. Wendy Wu and Toni Janik are the coordinators. Registration information has been posted to the MDMLG, MHSLA, WSU Librarian's and WSU Student Listservs. There will **not** be "on-demand" viewing after the webcast. Come out and participate in the wrap-around sessions and view the webcast for 3 MLA CE credits. The topic is timely for many if not all of us.

Thanks to all involved in the MHSLA 2010 conference for providing all of us with 3 fabulous days of CE, education, thought provoking discussions, great food and networking opportunities. Next year we meet in Frankenmuth September 21-23 and I am looking forward to going back to a city that we've had such great conferences in the past. It's already shaping up to be a wonderful conference with Diane Gardner and Melanie Bednarski as local arrangements co-chairs and Mary Fitzpatrick is the Education chair. The keynote speaker, Warren Graham will be presenting Black Belt Librarians addressing library security.

MDMLG is the host for the upcoming MHSLA conference in 2012. A small group of us (Marilyn Kostrzewski, Janet Zimmerman, Beth Trapp, myself) met with Jennifer Barlow in Lansing during the conference this year to get some direction on how and what our next steps should be. Gina Hug and myself have agreed to be the Local Arrangements Co-Chairs and Janet Zimmerman and Nancy Bulgarelli will be the Education Co-Chairs. MHSLA President Mike Simmons has been informed and has approved our Co-Chairs for MHSLA 2012.
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In the last few weeks we have been visiting potential sites and in the near future will be asking members to work on the various committees and sub-committees.

MHLSA Representative – Diane LeBar has served as our MHSLA alternate representative with distinction and has asked that the position be assigned to another MDMLG member.

 If you are interested in representing MDMLG and at the MHSLA Board meetings, and reporting back to the MDMLG Board and MDMLG membership at the Board and General Meetings please contact me.

I look forward to seeing everyone at the November 10 MLA Webcast and the November 17 General Meeting.

Submitted By: Toni Janik
President, MDMLG

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MDMLG Winter General Meeting and Program

Please join us for the MDMLG General Business Meeting & Lunch on **Wednesday, November, 17, 2010**. The meeting will include a Lunch & Learn presented by Swets on eBook acquisitions, and an informative program on E-readers, the latest devices that are impacting how people acquire and read books. Reserve your place today!

PROGRAM: Kindle, Kobo, and the iPad: What Everyone Should Know About E-Readers and eBooks

With sales of E-readers expected to double in 2010, eBooks are redefining how publishers and libraries deliver content. Come and learn about e-book readers and other mobile devices, and the implications of electronic content; including who's using them, potential pitfalls, and future trends. Learn how libraries can adapt to this changing technology, and see for yourself how the newest generation of E-readers compares to traditional content.

Presented by Paul Gallagher, Developer Librarian for the Wayne State University Library System with the Digital Library Initiatives Team.

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DATE: **Wednesday, November 17, 2010**

LOCATION: One Ford Place (near Henry Ford Hospital)
Detroit, MI 48202
Room 3C51 (3rd floor)

AGENDA: 11:30am-12:00 noon – Registration
12:00 noon-12:45pm – Lunch & Presentation by John Dobson / Swets
12:45-1:00pm – Break
1:00-1:30pm – Business Meeting
1:30-2:00pm – Refreshments and Networking
2:00-3:30pm – Program

LUNCH: John Dobson from Swets will be discussing "Easy E-Book Acquisitions." Lunch will be provided by Swets and catered by Jimmy Johns. It includes a box lunch with your choice of Italian, turkey, or vegetarian sub sandwich.

RSVP: Please contact Valerie Reid at (313) 916-5337 or vreid1@hfhs.org by Thursday, November 11th to reserve your spot. Indicate your lunch choice (Italian, turkey or vegetarian sub). Even if you decide not to join us for the lunch, please RSVP so we can add your name to the list of attendees for building security.

MAP: Map to One Ford Place
One Ford Place is located on 3rd Street between West Grand Blvd. and I-94. Free parking is available on the west side of 3rd Street. Visitors must check in at the Security desk at the entrance to the building

Look forward to seeing you there!

MDMLG Program Committee

eBook Revolution...or not

I began wondering how other librarians feel about e-readers and what their experiences have been

My husband recently bought himself a Kindle as a birthday gift. He could not be more excited. He has been trying to talk me into getting an e-reader for several years now, to no avail. Techie-nerd that he is, he can't understand how someone who loves to read could not want such a marvelous device. Consequently, to his mind, I have not been as suitably impressed with his new gadget as he felt I should have been ... me being a librarian and all. Since receiving his, he has been unceasingly extolling the virtues of his new toy, and frankly, it is becoming annoying. Not that I begrudge him his new best friend, but for me, I am happier with a good old fashioned book. I am not a Luddite; I totally get the appeal of e-readers for some … but not for me. Everything you have already heard about why print books are more appealing to some people over their electronic counterparts is valid in my case. And … ironically my husband would agree.

We are both avid readers. In fact, there are few things my husband likes better than to sit in our home library on a Sunday afternoon and read the newspaper. For him, the whole newspaper reading experience is just as important as the actual news. He loves opening the paper for the first time. Woe be it to some unsuspecting guest (my mother, specifically) if they (she) should "crack" the newspaper before he has the chance. His resulting mutters and laments over the next hour are a little pitiful. He loves the smell of the newspaper, the rustle of the paper as he turns the pages, even the ink on his fingers. Ergo, I am forced to wonder how long his infatuation with his brand new Kindle will last.
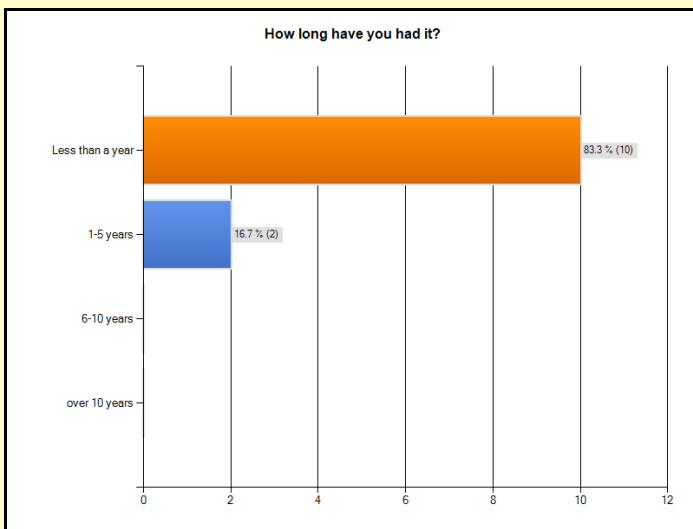
I must admit in all fairness, the benefits I have reaped from the Kindle so far are actually pretty good. I no longer have to endure the Sunday New York Times spread out on my home library floor from Sunday until Friday. Nor do I have to spend the rest of the week wiping newsprint fingerprints off of my white banister leading upstairs. Additionally, my husband does travel for work occasionally, so I suppose the Kindle will be a boon when he is on the road. But, for everyday use when he is home … I am wondering when the honeymoon will end.

With the upcoming MDMLG program entitled "Kindle, Kobo, and the iPad: What Everyone Should Know About E-Readers and eBooks" and my recent experience at home, I began wondering how other librarians feel about e-readers and what their experiences have been.

Do you own an e-reader?

80.6 % (50)

19.4 % (12)

Yes   No
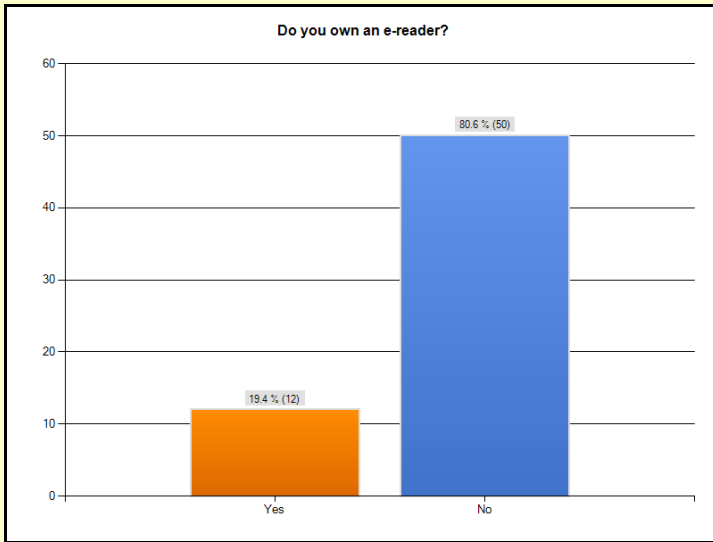
I posted a survey on SurveyMonkey asking a few questions regarding these devices. I had 62 responses (thank you to those who participated!), and here is what I found:

Two of the twelve respondents own more than one. The Kindle was the most popular brand with seven owners; and, there was one owner each for the Nook, Sony Pocket Reader, iPad, Motorola Droid, and iPhone.

How long have you had it?

Less than a year — 83.3 % (10)

1-5 years — 16.7 % (2)

6-10 years —

over 10 years —
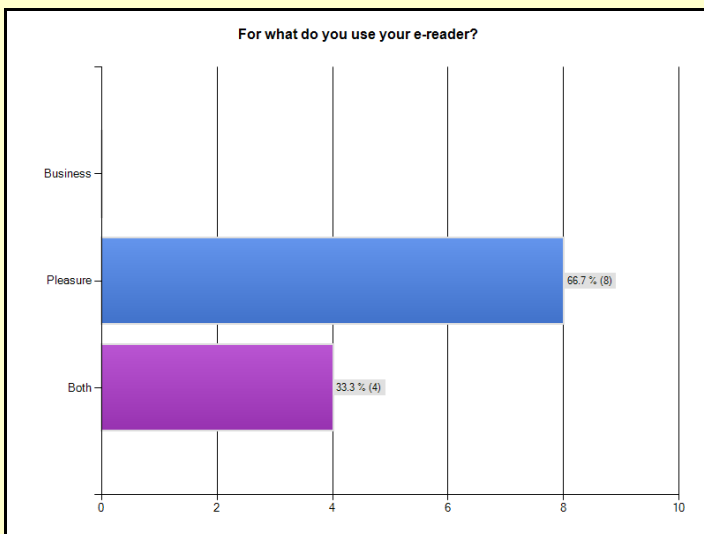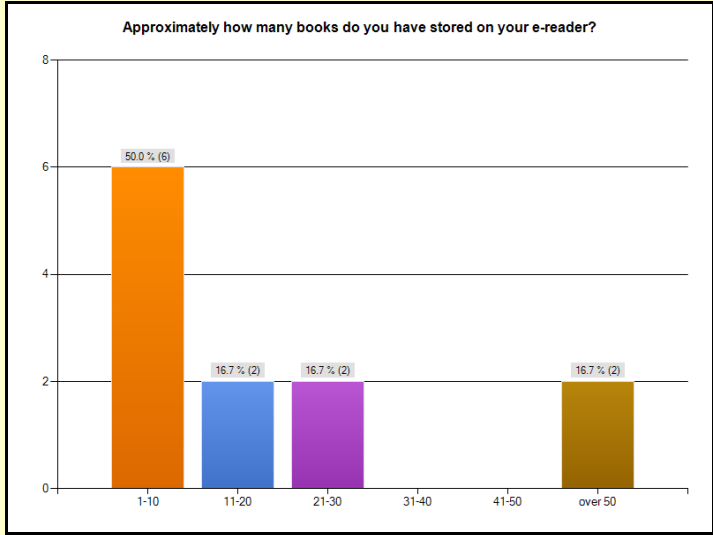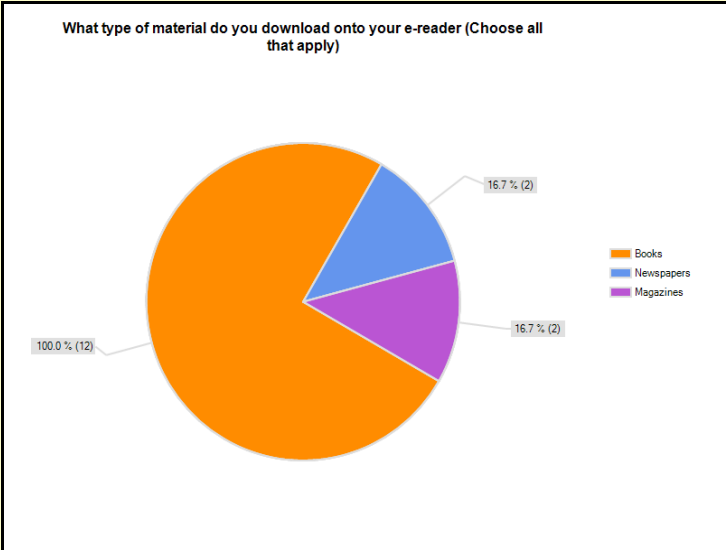
0   2   4   6   8   10   12

Half of the respondents had received their e-readers as a gift and half had purchased one themselves.
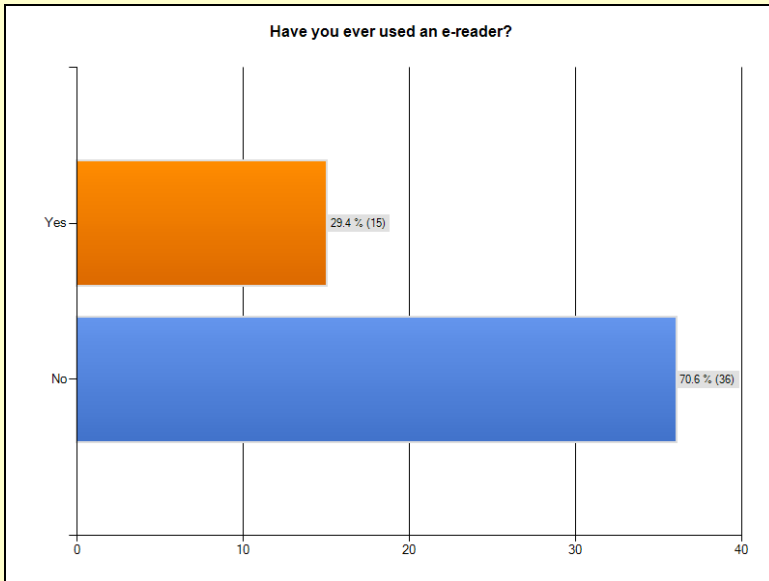
Here is what owners liked best about their e-readers:

Most agreed that it was convenient; they liked having access to a variety of reading materials regardless of where they were. Several people commented that they liked the portability of a reader and its light weight; it fits into a purse and is easier to carry than a book. Others liked the screen size or its ease of use.

Someone commented that they appreciated the easily adjustable font, and that it was easy to pick up reading from where they left off.

For what do you use your e-reader?

Business —

Pleasure — 66.7 % (8)

Both — 33.3 % (4)

0   2   4   6   8   10

What type of material do you download onto your e-reader (Choose all that apply)

16.7 % (2)

Books
Newspapers
Magazines

100.0 % (12)

16.7 % (2)

Approximately how many books do you have stored on your e-reader?

50.0 % (6)

16.7 % (2)   16.7 % (2)   16.7 % (2)

1-10   11-20   21-30   31-40   41-50   over 50

Have you ever used an e-reader?

Yes — 29.4 % (15)

No — 70.6 % (36)

0   10   20   30   40

The following responses are from those respondents that do not presently own an e-reader.

Would you like to own an e-reader or are you planning to purchase one for yourself in the future?

Yes, I would like to own an e-reader — 51.0 % (25)

I am planning on buying one for myself in the future — 14.3 % (7)

No, I would not like to have an e-reader — 34.7 % (17)

0   5   10   15   20   25   30
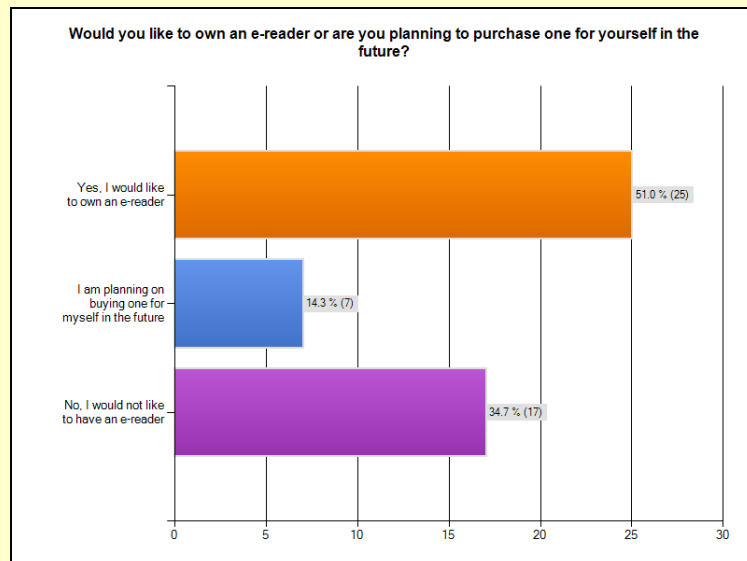
Institutional responses:

Does your institution purchase e-readers?

60

91.5 % (54)

40

20

8.5 % (5)

0

Yes   No
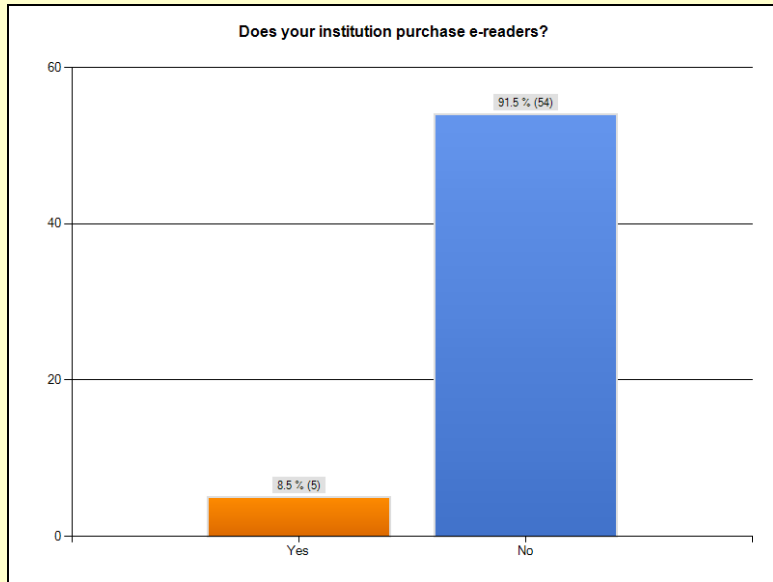
These five institutions purchased either the iPad, Kindle and/or a personal Nook app for the Droid.

Does your institution provide e-books for download?

Yes — 31.6 % (18)

No — 68.4 % (39)

0   10   20   30   40

Does your institution provide tech support for e-readers?

Yes, full support	Some support 23.2 % (13)	Not any support 76.8 % (43)
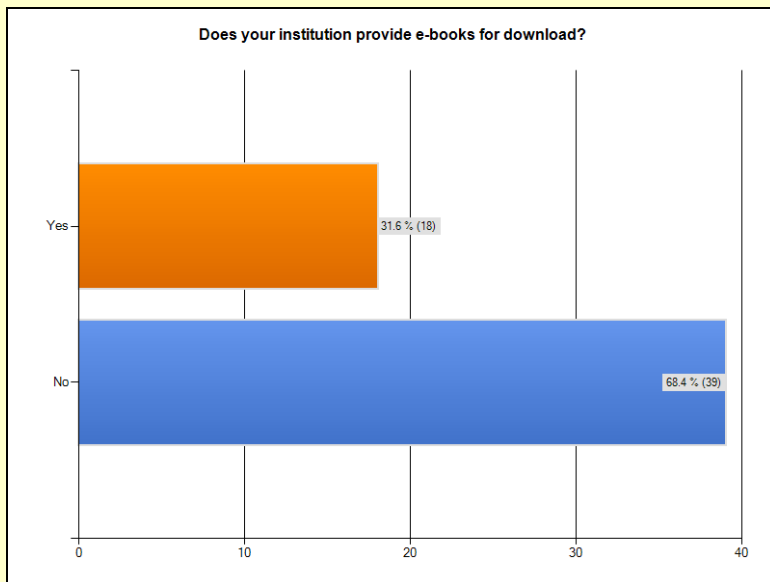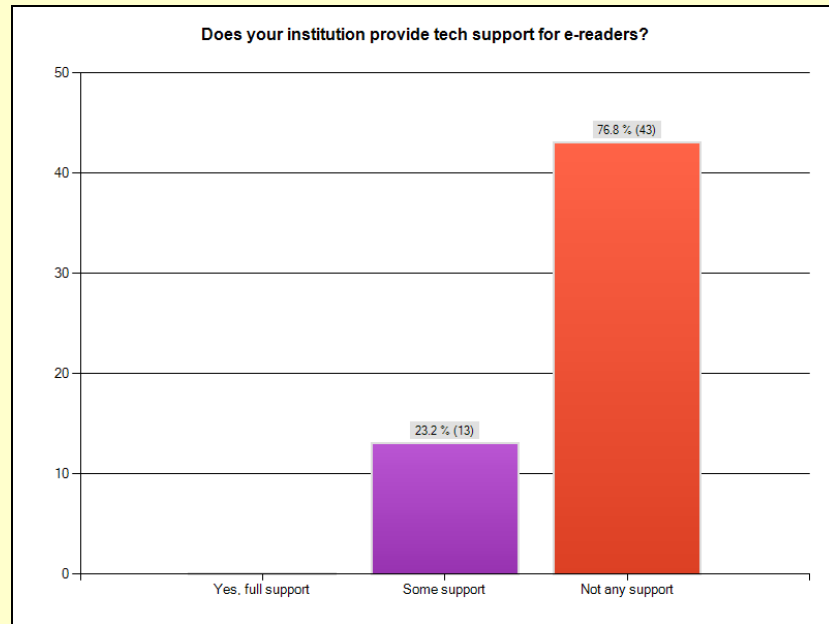
Well, there you have it, the results of my very first survey. It might be interesting to conduct this survey again in three years to see how much (or even if) the results vary. The only comment I will make on the data collected is that the number of responders that own an e-reader is a lot less than I expected. Apparently I'm not the dinosaur that my husband declares me to be. Once again, I want to thank those that participated!

Jill Turner
University of Detroit Mercy

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Patent Searching : Academic Database resources : Part 11

Part II of this Patent Research Series focuses on resources available at academic libraries, as well as free internet resources. Many print resources are accessible via the shared statewide lending system, MelCat. Several of our Lawrence Technological University alumni have underscored the importance of intellectual property education for students, whether they are in biomedical, engineering, business, technical communication or architecture fields. Often, our alumni are employed in the field of intellectual property at private companies such as Landon IP (see entry below), the United States Patent and Trademark Office, or as Patent Agents working for a variety of endeavors.

Database Products and Descriptions These are the most comprehensive databases. Due to space limitations, other products were not listed.   *Some may require a subscription

Engineering Village*- EI Patent section has US Patent and Trademark Office and European Patent Office patent collection. Patents and scientific literature can be searched at the same time by cross searching other Engineering Village databases, such as Compendex.

Lexis has a section on Patent Law that searches cases, journal articles, patent classifications, and international patent information.

Medline (National Library of Medicine)- citations and/or full-text coverage of medical journals. Excellent content on patents including analysis of medical/biomedical patents.

Science Direct(Elsevier)*-This database has full-text content, including journal articles on patent related topics. One example of a full-text journal is *World Patent Information*.

SciFinder* (CAS- a division of the American Chemical Society) - References from more than 10,000 currently published journals and patents from more than 61 patent authorities Go to "How to explore by Journal or Patent" to narrow your search to Patents.

Scopus (Elsevier)* This abstract and citation database held by many academic libraries
USPTO- United States Patent and Trademark Office ("PatFT") offers full-text (including images) access to U.S. Patents from 1976 to present.   TIFF images are available for patent from 1790 to the present.   Patent Applications that have been published are also accessible from this site back to 2001. Patent searchers can start with an inventor's has content representing five patent offices- (UK Intellectual Property Office, Japan Patent Office, European Patent Office, World Intellectual Property Office, and U.S. Patent and Trademark Office.

Web of Science (ISI)- * A good source to locate journal articles that have cited a certain patent. This resource also includes patents, and a wide range of journals and conference proceedings.

Websites that Specialize in Patent Data

AusPat Site to search Australian Patents.

USPTO- United States Patent and Trademark Office ("PatFT") offers full-text (including images) access to U.S. Patents from 1976 to present.   TIFF images are available for patent from 1790 to the present. Patent Applications that have been published are also accessible from this site back to 2001. Patent searchers can start with an inventor's name, the brand name of a product.

European Patent Office:

This includes a network of 60 million patents in most European languages. This is user-friendly for the novice patent researcher.

Patent Scope: World Intellectual Property Organization (WIPO)

Search from 1.7 million international patent applications, and an additional collection of over 3 million other patent documents.

Google Patents Searches in this Beta collection for the full-text.

Scirus: Find additional data that is difficult to locate in other search engines that covers reports, journal articles, patents, and pre-published data.

Selected examples of Books and E-books in the Lawrence Tech Library:

Print Resources:

Patent fundamentals for scientists and engineers, 2nd edition by Thomas T. Gordon, Arthur S. Cookfair, Lewis Publishers, Boca Raton, 2000. This book is designed for people without a law background and covers a wide range of topics from basic patent information to steps in applying for a patent. In addition, the book helps readers determine whether their invention is likely to be patented and also provides guidance on how to avoid legal pitfalls of patenting when similar patents already exist.

Patent it yourself , 13th edition by David Pressman, Nolo, Berkeley, CA, 2008.
This basic patent book is recommended by Patent Librarians and USPTO experts as a great
basic book to start with for all inventors.

How to make patent drawings: a patent it yourself companion, 5th edition by Jack Lo and David Pressman., Nolo, Berkeley, CA, 2007

Electronic book *examples:*

 Policy options for genetic resources: people, plants and patents revisited/ the Crucible II Group.
Ottawa, Rome, and Sweden, Dag Hammarskjold Foundation, 2000. (ebrary electronic book)

Tangible strategies for intangible assets [electronic resource] : how to manage and measure your company's brand, patents, intellectual property, and other sources of value by John Berry.*.*
New York, McGraw-Hill*,* 2005*.* (NetLibrary electronic book.)

Patent Blogs and Wiki-Blogs

Intellogist.com- A blog sponsored by Landon IP, a company which provides professional Intellectual Property services. The Intellogist blog currently has submissions on popular on topics such as the "Walkman Fiasco Patent", as well as an article on the move among the USPTO and European Patent Office to develop a unified patent classification system.

I can continue with this Intellectual Property Series if there is interest among the MDMLG members. A future article could cover biomedical and medical intellectual property issues in more depth.

Catherine Phillips
Lawrence Technological University Library

ANNOUNCEMENTS

Are you interested in professional development in **Medical Informatics** but don't have the funds? Apply for the Medical Informatics Section (MIS)/MLA Career Development Grant. This grant supports a career development activity that contributes to advancement in the field of medical informatics.

The awardee receives $1,500 and a certificate. Applicants must have an MLS or equivalent degree and are preferably members of the MIS. Applications are due December 1st. The application is available at http://www.mlanet.org/awards/grants/ .

Contact Jury Chair, Cynthia Burke at (cybusee at comcast dot net) for more information or questions.

Join your colleagues for a MLA CE Webcast on **Nov 10, 2010** on the **ABCs of E-Books**: Strategies for the Medical Library cohosted by MDMLG and Wayne State Shiffman Medical Library. Networking at its best.

Details are available from the MDMLG Meetings page http://www.mdmlg.org/meeting.htm and the registration form http://www.mdmlg.org/MLA%20Webcast%2011-10-2010.doc can be filled in and emailed to toni.janik@hgh.org

Learn techniques from MLA members experts. Discuss problems and discover solutions. Earn 3 MLA CE Contact Hours.

Thank you to the Michigan Health Sciences Library Association for funding for this MLA CE event.

Newsletter Committee 2010 - 2011

Marilyn Dow, editor   dowmk@udmercy.edu
Jill Turner   turnerja1@udmercy.edu
Cathy Phillips   cphillips@ltu.edu
Valerie Reid   vreid1@hfhs.org
(Webmaster)