

# MDMLG NEWS

Winter 2011



[www.mdmlg.org](http://www.mdmlg.org)

## Inside This Issue

- 1 President's Message
- 2 Winter General meeting
- 3 NLM EHR Portal
- 4 The rest of the story...
- 6 Top ten ways to succeed
- 8 World AIDS Day Countdown to  
Zero
- 10 30 Year AIDS Timeline
- 11 Announcements

## President's Message from JoAnn Krzeminski

As we head into the busy holiday season, I hope you can set aside some time to attend the MDMLG General Business meeting on December 8 at Henry Ford Macomb – Warren Hospital. The program of the day will focus a very hot topic, the electronic medical record. The meeting will also be our last chance to gather as a group this year as we set our sights on 2012.

Speaking of 2012, the future of continuing MDMLG's Compensation & Benefits survey is being considered. There is no denying that the survey is helpful to new librarians as they negotiate their salary and get a feel for the market upon entering the field. The survey also serves as a guidepost for current librarians to assess their current pay scale. After extensive discussion, the Executive Board has tentatively decided to shelve the survey while we wait to see where a number of pieces fall into place. First, given the state of the current economy, salaries unfortunately are not changing very rapidly. The last report posted is from November 2010, which I believe can still be considered relevant to this year. The C&B survey had been biennial with the next survey scheduled for 2012. If the survey does continue, perhaps we can consider changing it to be held less frequently. For example, MLA conducts their salary survey every three years. Second, there is also the question of whether institutions are still able to freely disclose salary information to others outside their respective institutions. Third, it is my understanding that MHSLA is considering conducting a salary survey which would cover a broader portion of the state. We are waiting to see what develops on their end. And certainly not to be overlooked, if MDMLG continues the survey, we need members to fill the Compensation & Benefits committee that is empty as of 2011. It's no small task and requires a serious commitment to not only distribute the survey, but also compile the results and produce a report. We are thankful to the committees in the past that have done such a wonderful job of it.

As you see, there are a number of factors to consider as we look at the future of the Compensation & Benefits survey. Please feel free to email me with your thoughts or suggestions regarding this matter.

Thank you and Happy Holidays,  
JoAnn Krzeminski  
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## MDMLG Winter General Meeting and Program

Thursday December 8, 2011

Please join us for the MDMLG General Business Meeting on Thursday, December 8, 2011.

Geoff Patterson is the Regional Director of Informatics & Technology at Henry Ford Macomb Hospitals. He is working on the future implementation of the new electronic health record and deals extensively with security for this as well as cyber-security in Macomb County.

Geoff will be discussing the electronic medical record in hospitals in general, and will focus specifically on the role of knowledge-based information.

**DATE:** Thursday, December 8, 2011

**PROGRAM:** Electronic Medical Records & Knowledge-Based Information

**SPEAKER:** Geoff Patterson, Regional Director of Informatics & Technology  
Henry Ford Macomb Hospitals

**LOCATION:** Henry Ford Macomb-Warren Hospital  
13355 East Ten Mile Road  
Warren, Michigan 48089

Wadle/Comerica Conference Room (Basement)

**AGENDA:** 12:30-1:00 pm – Registration  
1:00-1:30 pm – Business Meeting  
1:30-2:00 pm – Refreshments  
2:00-3:30 pm – Program

**MAP:** Free parking is available.  
See the [attached map](#) for directions.

## NLM's Electronic Health Records Informational Portal

Did you know that NLM has an entire [webpage](#) devoted to electronic health records? NLM's webpage includes links to websites that provide information on various aspects of electronic medical records. In addition to governmental sites like the NIH's "Electronic Health Records Overview" and the U.S. Department of Health and Human Services' "Health Information Technology Home", NLM provides links to various professional association and foundation websites that include information on electronic health record standards, certification, storage, and archiving, as well as links to Health Information Management publications. The National Library of Medicine also includes a section with links to webpages within its own website that deal with subjects like NLM's long range plan, medical codes, confidentiality, and system interoperability. The advantage of navigating from the NLM page is that the links are all located together, making tracking information easier. To access NLM's Electronic Health Records webpage, click on Topic Specific Queries located under PubMed Tools on the PubMed homepage. "Electronic Health Records" is the second link in the list.

Located within the NLM Electronic Health Records webpage is a link to a [pre-defined PubMed search](#) crafted to perform a comprehensive search for journal citations relevant to electronic medical records. Check out the [Details](#) of the search strategy... yikes. Keep this hedge as a Saved Search in My NCBI, set the search to run once or twice a month to pull up current articles on EHR's, then forward the results to administration.

The [MedlinePlus Connect](#) page is also linked from NLM's EHR webpage. MedlinePlus Connect "allows health organizations and health IT providers to link patient portals and electronic health record (EHR) systems to MedlinePlus". The MedlinePlus Connect page contains information on how it works along with instructions for implementation. Since most EHR's permit more than one consumer health information source, MedlinePlus can supplement another subscription-based consumer health information source, or it can be a stand alone source.

Many organizations are in one phase or another of electronic health record implementation. NLM, as "a major participant in electronic health record development", has developed a helpful informational resource portal and comprehensive search strategy to assist medical librarians serve their administrations during the transition. So, head over to the NLM's Electronic Health Record Information Resources page for all your electronic health record informational needs.

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## The Rest of the Story...

### the history behind one of Detroit's most famous mansions

It has all the trappings of a great story—a wealthy heiress, a beautiful mansion, and a handsome, leading man who made a difference in many lives.

The MDMLG Summer Luncheon and Education Program was held on June 16, 2011 in the beautiful Whitney House on Woodward in Detroit. While I watched the participants enjoying the gourmet food, talking with new and old acquaintances, and listening to Carol Kocan's inspiring talk on networking and communicating, I found myself wondering about the owners and occupants of the Whitney House. We had heard some rumors about a "ghost bar" and prohibition era stories, but who was the Whitney Family for whom the house was named?



David Whitney hired Detroit architect, Gordon W. Lloyd to design and build the house which was completed in 1894. South Dakota jasper granite was brought in for the building stone for the mansion. Thomas Edison, a personal friend of David Whitney, installed the electrical work at the mansion. Whitney was a wealthy man, having made his fortune in lumber, shipping, and real estate. His youngest child, Katherine Whitney, was already an heiress to this fortune when she married Tracy McGregor in San Francisco in 1901. McGregor had come from a humble background, as a grandson of a

Scottish born Presbyterian minister and the son of Elizabeth Taitt and Thomas McGregor. Tracy McGregor was born in 1869 in Sandusky, Ohio. His father Thomas McGregor gave up a thriving music and piano business, after seeing the poverty in Toledo, Ohio. He taught his sons the importance of helping the poor, by starting the Bethany Mission and the Helping Hand Mission in downtown Toledo.

When Tracy and Katherine Whitney McGregor were married, all assumed that they would reside at the Whitney Mansion. However, they thought it to be too large and ostentatious and chose to live downtown in a new apartment on Jefferson Ave. The mansion was later sold by the Whitney Family and used as a headquarters for the Wayne County Medical Society and the Visiting Nurses Association of Detroit.



Katherine  
Whitney,  
1901

*[photo courtesy of  
McGregor Fund]*

The McGregors went on to be a major philanthropic force in Detroit. David Whitney assisted his son-in-law in his effort to found and manage the Mission for Homeless Men in Detroit. The McGregors were involved in many charitable efforts in Detroit, including the Associated Charities of Detroit, the Merrill Palmer Institute, and the Detroit Community Union. Later, their charitable gifts expanded to the McGregor Fund in 1925 which later funded the McGregor Conference Center on the Wayne State University campus to honor Katherine and Tracy McGregor. Noted World Trade Center architect, Minoru Yamasaki, designed the building which was opened in 1959.

Finally, what story would be complete without a link to our librarian profession? Katherine McGregor founded and dedicated the McGregor Public Library in Highland Park, Michigan. The McGregor Fund contributed to the betterment of libraries throughout the United States via the program called the McGregor Plan. Libraries who contributed \$500.00 would receive \$1,000.00 in rare books for their collections. Libraries across the country benefited, including Albion College in Michigan. McGregor's personal collection of rare books on Colonial America was donated to the University of Virginia upon his death in 1934. Finally, his support of the Clements Library of the University of Michigan made possible the purchase of a magnificent collection of Revolutionary War manuscript collections, as well as providing financial assistance to the library during the difficult depression years.



*David McGregor, 1932*

*[photo courtesy McGregor Fund]*

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## Top ten ways to succeed...

### *the first year experiences of a new librarian*

In the Summer 2011 newsletter I wrote about completing my MLIS and beginning the process of searching for a job. I am happy to report that the search was fortunately, and surprisingly, very short and I am now a full-time academic health sciences librarian. These first few months have been both enjoyable and overwhelming, and I am quickly learning the ins and outs of the job. In addition to learning how to apply things taught in library school, such as successfully searching a database or developing an effective instruction session, I am picking up skills not explicitly taught in class. What follows are ten things, in no particular order, that I am finding are necessary to be a successful librarian:

- 1) **Time management is crucial.** I found out very quickly that learning to manage my time is a necessary talent to master. It is very easy to get pulled in many different directions at once and quickly lose yourself to the task at hand. Scheduling blocks of time for projects helps insure that nothing gets pushed aside or forgotten.
- 2) **Be involved.** We all know that being involved in different groups and activities is both an important and often expected part of any job. In my position the expectation is that involvement extends beyond the library into the university and the community. I am working hard at establishing this habit early.
- 3) **Learn to say no.** This is possibly one of the most difficult things for me to do. I hate feeling like I let anyone down and will often go to great lengths to avoid it. But I am quickly learning that saying no is crucial for my time management, my job success, and my sanity. Stretching myself too thin is putting both myself and others at a disadvantage and sometimes turning things down really is the best choice. I am also learning that sometimes you just have to say no to your library users' expectations. Some things are just not possible and you have to be willing to say so.
- 4) **Ask questions.** One of the earliest things I remember learning from my parents is to never be afraid of asking questions. Being new to my job it seems that I always have numerous questions. My coworkers and the department I serve are wonderful about answering them, and many times I learn things I never would have found out on my own.
- 5) **Listen to your users.** The medical college that I serve is undergoing a big period of change, and faculty and students have many opinions on what directions they would like to see things go in. The library has an opportunity to provide new services and resources, but rather than think like a librarian I need to listen to what the users think is best.
- 6) **The elevator speech is important.** The majority of faculty and students I deal with are located in a new facility over an hour away from the main campus, and many of them are unaware of what library resources and services are available to them. When I am on-site, I make sure to set aside part of my day to walk around the building and give my elevator speech to who I come in contact with. This has led not only to many longer conversations and requests for help, but invitations to speak at faculty meetings and discussions of possible involvement in future classes.
- 7) **Be an advocate for the profession.** Not too long ago I was out at a cider mill with my husband and while we were enjoying our cider and doughnuts a large group of students sat at the table next to us and began to discuss classes and homework. The conversation turned to one of my library coworkers and how helpful they were with finding information for a project, and I was very happy until one of the students mentioned that being a librarian sounded like the worst job ever. I was proud of myself for not embarrassing myself and jumping in to prove them wrong, but it got me thinking of how I can show others how great my job is.

Enthusiasm goes a long way, and I hope to be able to impress upon students, faculty, and administrators alike that being a librarian is a fun and important job.

- 8) **Never stop learning.** Even though I just graduated in May I am already taking part in another class, not to mention webcasts and other CE opportunities. Continual growth is the key to a successful career and I plan to expand my knowledge and skills through both formal and informal education. I know that I am a better librarian now than when I first started and I expect that in six months, a year, or five years I will be better than I am now.
- 9) **It is okay to admit you don't know something.** I am still finding myself often admitting that I do not know something. Even though I have learned a lot in these few short months there are still many things that will only come with more experience. But I do not just stop with admitting I don't know. I promise to look into things, and then I go find the information and follow-up with whomever asked me the question.
- 10) **Have fun.** I love being a librarian and enjoy my job. Part of what makes it so enjoyable is that I have fun while doing it. I have a sense of humor when things go wrong or our difficult. I work hard, but I make sure to take part in social activities with my department and other librarians.

I know that I will continue to learn more as time goes on, and this list will surely grow and evolve. But I think the things I identified are important to remember at all points in my career. I welcome any suggestions or ideas others may have for more things to consider.

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## Future Meetings

April 19, 2012 Baldwin Public Library, Birmingham

June, 2012 Summer Luncheon Location and Date to be announced

## World AIDS Day 2011 – Countdown to ZERO

30 years have passed since the first U.S. cases of AIDS-related illness were reported in a 1981 MMWR article. Since that time, the number of AIDS cases and HIV infections has grown to epidemic status in the U.S. and worldwide. Here are some of the sobering statistics:

- The World Health Organization (WHO) and UNAIDS report that internationally **34 million** persons were living with HIV by end of 2010. AIDS has caused **25 million** deaths worldwide through 2011.
- The CDC estimates from 2009 data that more than **1 million** live in the U.S. with HIV infection – higher than ever before. They also indicate certain populations are disproportionately affected: men who have sex with men (MSM), blacks/African Americans and Hispanic/Latinos. Over **600,000** Americans have died from HIV/AIDS as of June 2011.
- In Michigan, **19,500** cases of HIV/AIDS were estimated in 2011, with **12,800** (65%) residing in the Detroit metropolitan area. Since 1981, **10,500** Michigan residents have died from HIV/AIDS.



While HIV is not presently curable, it is certainly preventable. Much has been learned in the last 30 years about HIV/AIDS to effectively prevent transmission, and yet it is still a public health problem. Public interest seems to be waning, possibly due to the success of anti-retroviral therapies resulting in fewer people dying from AIDS, making HIV infection a manageable, chronic disease. Some other factors that contribute to the loss of interest are competition for attention, sympathy and funds for other illnesses such as cancer and diabetes. There's also fatigue, denial, prejudice and avoidance to address this often sexually-acquired infection. Despite the stigma and discomfort with open discussion about HIV/AIDS, World AIDS Day is an opportune time to review what we know, and have yet to learn, to combat ignorance and make a renewed effort to eliminate this infectious disease.



- The first World AIDS Day was conceived in 1987 by public information officials of the World Health Organization, and launched December 1, 1988. The purpose was to increase awareness, raise money and to fight prejudice. After much political wrangling, the date of December 1 was decided because political news was slow during this time and between elections for most countries. Today's initiative is now coordinated by the NGO [World AIDS Campaign](#) and has become an annual worldwide tradition. Every year has a theme, and the first was Communication with emphasis on children and young people. This year's theme [Getting to Zero](#) emphasizes the goals of zero new cases, zero discrimination and zero deaths related to HIV/AIDS.

The Detroit metropolitan community is actively involved with recognizing World AIDS Day. Wayne State University medical student, Phillip Kucab, has been a motivating force collaborating with many organizations, including WSU [Shiffman Medical Library Outreach](#) and Detroit Public Library, to educate and raise awareness about HIV/AIDS. Read more about Phil and World AIDS Day Detroit (WADD) at the School of Medicine's newsletter [Prognosis](#). Highlights of the day-long observation to be held at The Fillmore Detroit, include special guest Jeanne White-Ginder, Ryan White's mother and an advocate for all people living with HIV/AIDS, and the screening of a compelling documentary film [Bad Blood: A Cautionary Tale](#) followed by a panel discussion with the screenwriter and some cast members. Get free tickets to the film here [www.worldaidsdaydetroit.com/event/bad-blood-screening-and-panel-discussion/](http://www.worldaidsdaydetroit.com/event/bad-blood-screening-and-panel-discussion/)





Check the WADD website [www.worldaidsdaydetroit.com](http://www.worldaidsdaydetroit.com) for more information about all the activities, that also feature a Mayors Breakfast and a Candlelight Vigil.

World AIDS Day is not just one day, but an awareness campaign that lasts through the entire month – and hopefully beyond. Come to the WADD event, but also consider what you can do to supplement its impact. Volunteer or donate to a local AIDS organization; educate those with whom you come into contact; spend more time with someone you know who is HIV+; use your vote and influence with government officials who take positive actions to address this important issue. On World AIDS Day and every day, remember those who have been lost to the disease and think about those who live with HIV/AIDS all the time – and do *something* to help get to ZERO.

### What will YOU do this December 1 on World AIDS Day?

#### References & Further Reading

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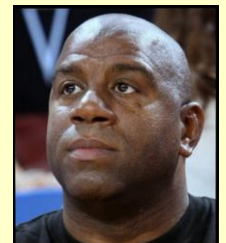
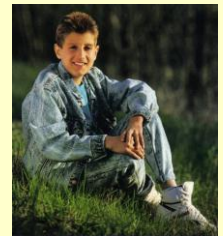
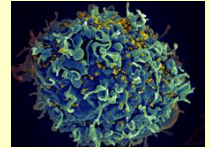
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## 30 Years AIDS Timeline: Selected Key Markers in the History of HIV/AIDS

- 1981 – MMWR reports 5 cases of Pneumocystis Pneumonia
- 1982 - CDC creates term Acquired Immune Deficiency Syndrome (AIDS); identifies “risk” factor groups
- 1983 – Recognition that HIV is transmitted through sexual contact and blood transfusions; Orphan Drug Acts is incentive to develop therapies for rare diseases; NAPWA forms
- 1984- Virus later named Human Immunodeficiency Virus (HIV) as cause of AIDS identified by Dr. Luc Montagnier (France) and Robert Gallo (U.S); San Francisco closes bath houses; intravenous drug use identified as a source of HIV transmission
- 1985 – 1st International AIDS Conference held in U.S. (Atlanta); Actor Rock Hudson dies from AIDS soon after disclosure; Ryan White, Indiana teen with AIDS, barred from school, becomes spokesperson against HIV discrimination; first HIV test licensed by FDA; amfAR founded with Elizabeth Taylor, national chair
- 1986 – AZT is first drug to treat AIDS ; first panel of AIDS Quilt created; Ricky Ray, 9-year old hemophiliac with AIDS, barred from Florida school and family home burned; first time President Reagan publicly mentions AIDS
- 1987 – Randy Shilts’ book “And The Band Played On” published; WHO launches Global Programme on AIDS; entertainer Librace dies of AIDS
- 1988 - First World AIDS Day declared by World Health Organization (WHO); UNAIDS reports more women than men living with HIV/AIDS in sub-Sara Africa
- 1989 – Celebrities Alvin Ailey (dancer and choreographer) and Robert Mapplethorpe (photographer) die of AIDS; access to experimental treatment for those not qualifying for clinical trials endorsed by Dr. Anthony Fauci, head of NIH agency, NIAID
- 1990 – Ryan White dies at age 18; Ryan White CARE Act passed; FDA approves AZT use to prevent pediatric AIDS
- 1991 – Sports celebrity Earvin “Magic” Johnson discloses HIV-status and retires from basketball; lead singer of rock band Queen, Freddie Mercury, dies from AIDS; Red Ribbon become international symbol for AIDS awareness at Tony Awards;
- 1992 – Democratic and Republican National Conventions addressed by HIV-positive AIDS activists Bob Hattoy and Mary Fisher, the latter also has Michigan affiliations; Arthur Ashe, tennis champion, discloses AIDS status; FDA approves first rapid HIV test; Ricky Ray dies of AIDS
- 1993 – President Clinton creates White House Office of National AIDS Policy; Angels in America” play wins Tony Award; Rudolf Nureyev, internationally known ballet dancer, dies of AIDS
- 1994 – AZT use by pregnant women recommended in U.S. to reduce perinatal HIV transmission; FDA approves first oral HIV test; Elizabeth Glaser, Pediatric AIDS Foundation co-founder, and author Randy Shilts, die of AIDS; AIDS leading cause of death for all Americans, ages 25-44
- 1995 - First FDA-approved protease inhibitor marks initiation of the highly active antiretroviral therapy (HAART) era; Greg Louganis, Olympic Gold Medal diver, discloses he lives with HIV; Detroit Community AIDS Library launched in Michigan with National Library of Medicine (NLM)
- 1996 - Number of new AIDS cases in the U.S. drops for the first time in history; HIV no longer leading cause of death for all Americans ages 25-44, with exception of African Americans; David Ho, AIDS researcher named Time Magazine “Man of the Year”; ABC World News Tonight reports “period of optimism begins - being HIV-positive is no longer a death sentence”; Ryan White CARE Act reauthorized



- 1997 – 40% drop in AIDS-related deaths, primarily due to HAART
- 1998 – Minority AIDS Initiative created after African American leaders declare “state of emergency”; Ricky Ray Hemophilia Relief Fund Act passed by U.S. Congress permits payments to hemophiliacs infected from 1982-1987 by untested blood-clotting agents
- 1999 – First human vaccine trial begins in Thailand; U.S. congressional hearing on impact of HIV/AIDS on Hispanics/Latinos
- 2000 - 13<sup>th</sup> International AIDS Conference held in a developing nation – Durban, South Africa – focuses on global pandemic; joint program launched to reduce AIDS drugs prices in developing countries’ Ryan White CARE Act reauthorized for the 2<sup>nd</sup> time
- 2001 – 20 years since first AIDS case reported; first Annual National Black HIV/AIDS Day in the U.S.; generic forms of HIV/AIDS drugs offered at reduced prices in developing countries
- 2002 – UNAIDS report that about half of all adult HIV/AIDS cases are women; OraQuick Rapid HIV-1 Antibody Test approved by FDA for use outside laboratory
- 2003 – President Bush announces PEPFAR; first annual National Latino AIDS Awareness Day in U.S.; Clinton Foundation secures drug price reduction in developing countries
- 2004 – UNAIDS launches initiative to raise visibility of AIDS impact on women and girls; 15th annual AIDS conference held in Thailand
- 2005 – First annual National Asian and Pacific Island HIV/AIDS Awareness day in U.S.
- 2006 – Marks quarter century since first AIDS case reported; Ryan White CARE Act re-authorized for 3<sup>rd</sup> time
- 2007 – President Bush calls to reauthorize PEPFAR at \$30 billion for 5 years
- 2008 – Congress reauthorizes PEPFAR up to \$48 billion for 5 years
- 2009 – U.S. President Obama calls for first National HIV/AIDS Strategy and Global Health Initiative; U.S. lifts bans on federal funding for needle exchange and barriers to HIV travel and immigration
- 2010 – Obama Administration releases first comprehensive National HIV/AIDS Strategy; ban of U.S. HIV travel and immigration officially begins
- 2011 – Marks 30 years of AIDS; Ryan White would be 40 years old had he not died from AIDS; 20% of persons living with HIV in the U.S. do not know their status



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# ANNOUNCEMENTS

## Job Posting

The Oakland University William Beaumont School of Medicine seeks an innovative, collaborative and service-oriented librarian to join a new medical library

The Web and Emerging Technologies Librarian will have overall responsibility for the design, development and management of the Medical Library web site, web applications, social media and mobile interfaces. The primary goals of this position are to continuously improve web delivery of information to students, faculty, staff and the wider community and to support the integration of information technologies and resources into the curriculum.

Complete job description and application details are available at:

<https://academicjobs.oakland.edu/postings/154>

If you have any questions, feel free to contact Stephanie Swanberg, Search Committee Chair, at [swanberg@oakland.edu](mailto:swanberg@oakland.edu)

## Newsletter Committee 2011 – 2012

MDMLG News is under the direction of the Newsletter Committee and is published four times a year

Please send any comments, suggestions or article ideas to Marilyn Dow at [dowmk@udmercy.edu](mailto:dowmk@udmercy.edu)

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