

MDMLG NEWS

Summer 2014

President's Message from Jill Turner



This is my last President's column. I can go back to being a plain old Newsletter committee member (Marilyn, are you happy to hear that?). Looking back over this past year as MDMLG President, I realize how fortunate I am to have had the support of an outstanding Executive Board and awesome committee chairs. They were energetic, enthusiastic, and full of great ideas for improving the organization and making MDMLG stronger. It was a pleasure working with them and an honor serving as MDMLG President.

I want to extend another huge thank you to Stephanie Swanberg as Program Committee Chair and Toni Janik as Professional Development Chair. Their committees have done an excellent job this past year planning our meetings and programming. In fact, this was one of the busiest years for programming that I remember since becoming a member of MDMLG. We had four business meetings with educational programming, four CE classes, and co-sponsored four MLA webcasts... all within the last eleven months!

The summer luncheon is definitely one of the highlights of my year, professionally. I really look forward to seeing and speaking with colleagues I don't see that often. It is also a changing of the guard. A new board takes over and ushers in new ideas and plans for the future of the organization. MDMLG needs to have members that are willing to fill leadership and committee positions. Please consider serving on a committee when the new board puts forth a call for volunteers. MDMLG needs your thoughts and ideas.

It has been a pleasure. Hope to see you at the summer luncheon.

Jill Turner

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JOIN US FOR THE SUMMER LUNCHEON

When: Thursday, June 19 from 11:30am-3:30pm

Where: [Meadow Brook Hall](#)

Christopher Wren Dining Room

480 South Adams Road

Rochester, MI 48309

Parking is Free: Map <http://bit.ly/1ijgp7W>

11:30 a.m. – 12:00 sign in

12:00- 1:00 Luncheon

1:00 – 2:00: Keynote: “Art and Marginalia: the Intrigue of Tiny Black Script in the Margins” by Dr. Andrea Eis

2:00 – 2:15: Break

2:15 – 3:00: Business meeting and recognition

3:00 – 4:00: Tour of Historic Meadow Brook Hall (Optional for \$6.00)

KEYNOTE: “Art and Marginalia: The Intrigue of Tiny Black Script in the Margins” by Dr. Andrea Eis, Associate Professor and Chair, Department of Art & Art History at Oakland University. As a person who frequently writes her own notes in the margins of books, Dr. Eis was pleased to discover extensive notations in a series of 20 books found in the library at the International Center for Hellenic and Mediterranean Studies in Athens, Greece. Her presentation will explore her photographs and efforts to collaborate with the original author of the Greek text to celebrate “the pleasure of words in the margins.”

REMEMBERING DIANE LEBAR 1956 - 2014



All three of us had the good fortune to work with Diane LeBar at the Oakwood Hospital Medical Library. Sally worked with her for the entire 15 years that Diane was at Oakwood.

Diane really had two career paths. Her undergraduate degree was in Medical Technology from Michigan State University. She did a Medical Technology Internship at Beaumont Hospital, and then worked at the Labs at Seaway, Outer Drive, Wyandotte, and Heritage Hospitals for a number of years. She decided to go back to get her Master's Degree in Library and Information Science at Wayne State University, naturally focusing on a concentration in medical librarianship in order to utilize her strong medical and science background.

Her first professional position was working with Sue Skoglund at Riverside Osteopathic Hospital as a contingent librarian running literature searches. She also worked at Shiffman Medical Library covering the reference desk and running literature searches. She was hired at the Oakwood Hospital Medical Library in 1999 by Marilyn Kostrzewski.

She served on many committees and board positions in both MDMLG and MHSLA. Within MDMLG she was Secretary, Treasurer, MHSLA Representative, Chair of the Nominating Committee, Co-Chair of the Compensation & Benefits Committee, Auditor, and a member of the Program Committee (several times!). For MHSLA, she chaired the Hospitality Committee for the 2008 Midwest Chapter / MLA Conference in Troy, Michigan. In addition, she was Co-Chair of the Education Committee and Chair of the Audit Committee.

She met her husband, Bill, while working at the lab; he is currently working at the Microbiology / Virology Lab at the University of Michigan Health System. She has three adult children: Patrick, Dana and Catherine. She was a very devoted mother; she worked full-time when her kids were young, but changed her hours so she could spend as much time with her children as she could. She vacationed every year with her family in the Traverse City area. She and her daughters spent two weeks in Prague last May while her younger daughter was spending her junior year abroad.

She is fondly remembered by so many of the physicians and library users. They still come into the library hoping that she will 'perform her magic and find them wonderful articles' as one manager mentioned to us recently.

By Sally Castillo, Kimberly Kelly and Valerie Reid

In 1999, with an introduction by Lynda Baker professor at Wayne State University in the School of Library and Information Science, a well-qualified Diane LeBar applied for the librarian position at the Oakwood Medical Library. For the next 13 years, she was a very valued and essential member of my library staff, but even more so a trusted friend, a supportive colleague and a dedicated professional

At Oakwood, Diane had multiple responsibilities, but she excelled in providing very comprehensive, organized and timely literature searches for the medical professionals and leadership of the Oakwood Healthcare System. Diane's thoroughness and meticulous pursuit of the most current, accurate and pertinent information produced significant data used in treatment protocols and corporate decisions. Acknowledgement of her skills was often confirmed by verbal and written compliments and reflected in the many repeat customer requests.

Diane could always be counted on to listen attentively, give caring, positive advice and an offer assistance in any way she could, whether the issue was work, family or generic. Her kind thoughtfulness was a hallmark. She always found that special gift that revealed she really knew you and your interests. Rarely a day goes by that a picture, an event, a Werther's candy or one of those items, she so lovingly bestowed, doesn't remind me of her. Those special, happy memories always bring me comfort and joy.

What will I remember most about Diane? Her love for her husband, Bill and her children, Patrick, Dana and Catherine, her brothers and her special group of friends; her thoughtful and kind ways; her laughter and sense of humor; her unwavering friendship; her desire for thoroughness and accuracy; and her extensive involvement in supporting the profession of medical librarianship.

We lost our friend Diane way too early, but we are all better for having her in our personal and professional lives. I am so very thankful that Diane touched my life for 15 years.

(Usually, I would use Diane's wonderful editing skills to review my writing. Hopefully, she has guided me in making this an acceptable article.)

Marilyn Kostrzewski
Director of Medical Library Services, Retired
Oakwood Healthcare System

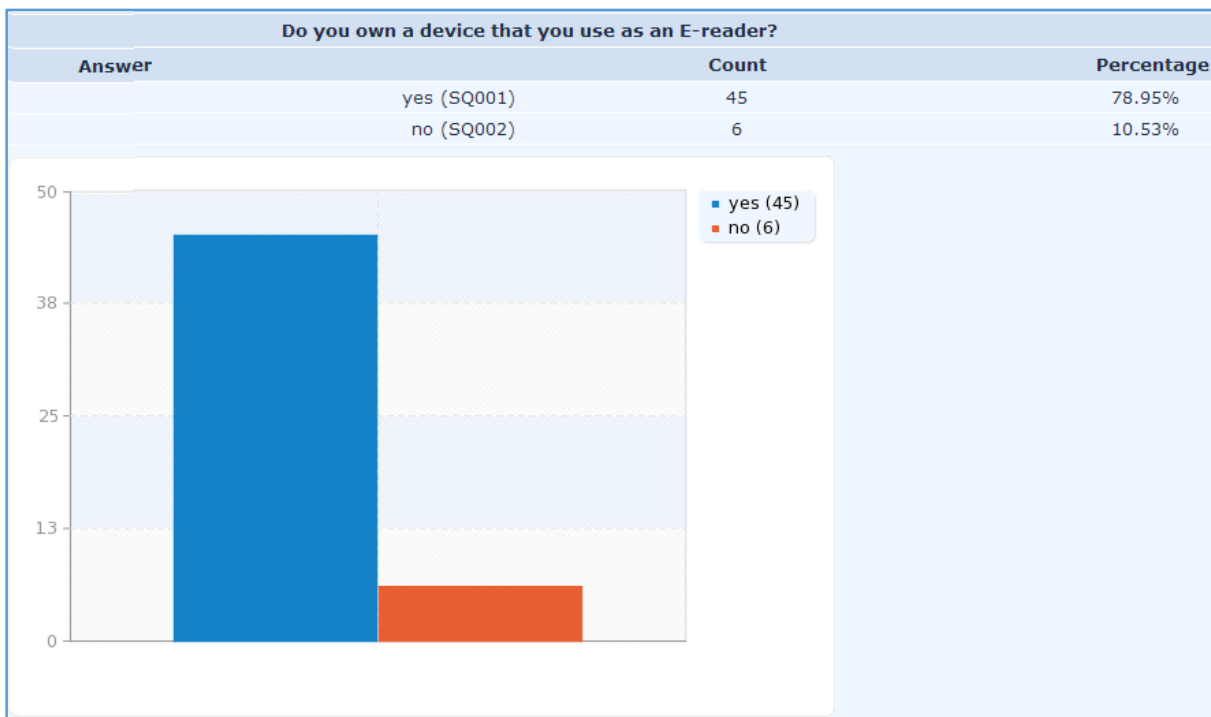


EBOOK REVOLUTION – the follow up

By Karl Ericson

Way back in the Winter 2010 MDMLG Newsletter, my colleague, Jill Turner, due to circumstances both personal and professional “began wondering how other librarians felt about e-readers and what their experiences have been.” Towards the end of the article “ebook Revolution...or not”, she mused, “it might be interesting to conduct this survey again in three years to see how much (or even if) the results vary.” So, in the fall of 2013, I did just that. I sent a link to a survey I created this past fall through the MDMLG and MHSLA listservs. Hopefully, some of you were able to respond to the survey. We had a little over 50 respondents and the results are quite interesting. Compared to three years ago, some things have changed, while others have stayed much the same.

For example the advantages of portability and convenience are still the same today, as are the disadvantages of power supply, technical issues, cost, and loss of “feel” of the printed and bound pages of a traditional book. However, when you take a look at the results as to who owns a device that they use an e-reader:

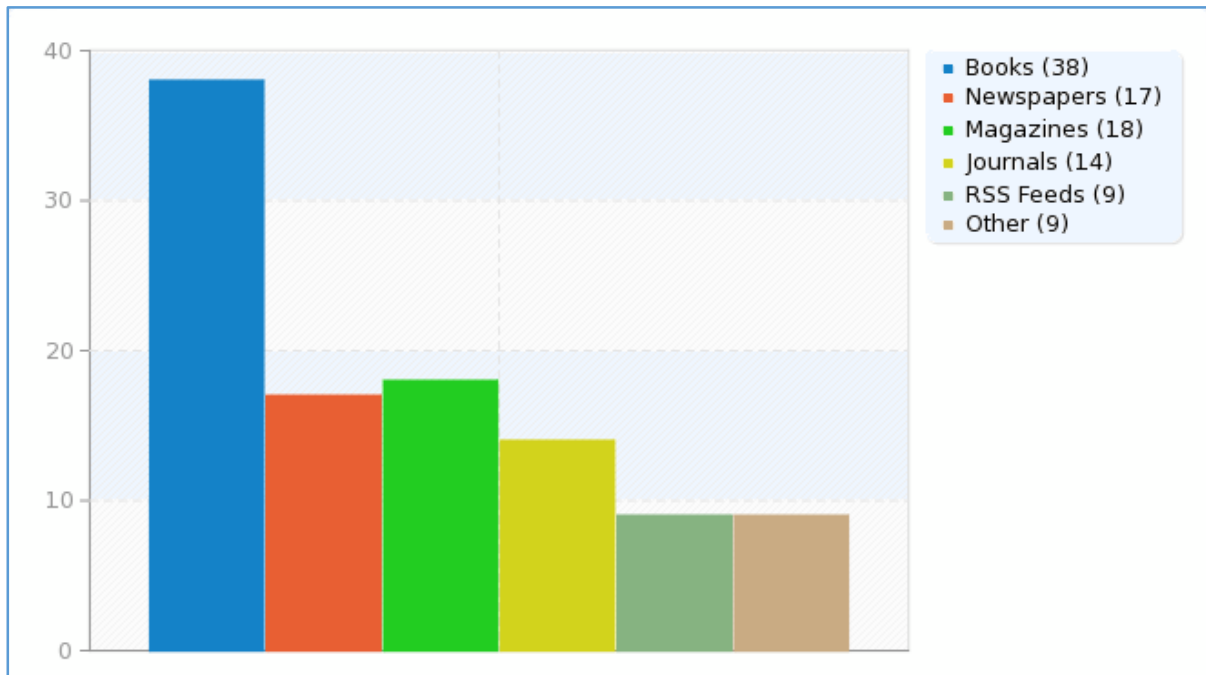


Nearly 80% of those responding said they have a device that they use an e-reader. Several responded that they have multiple devices being used in some capacity as e-readers. Now, compare that with the results from three years ago where just over 80% did not own an e-reader.

I think some of this disparity can be explained by the decline of the e-reader specific device and the explosion of the tablet and smart phone markets in the last few years. In fact, most of the respondents who do own devices used for e-reading report having that device for two years or less. Of all the various devices respondents identified as being used as e-readers: Kindle, Kindle Fire, Android tablets and phones, Nook, Sony; the preponderance of users seem to be choosing Apple. Over 25 people surveyed listed some type of iPad, iPhone, or other Apple device as their choice for an e-reader.

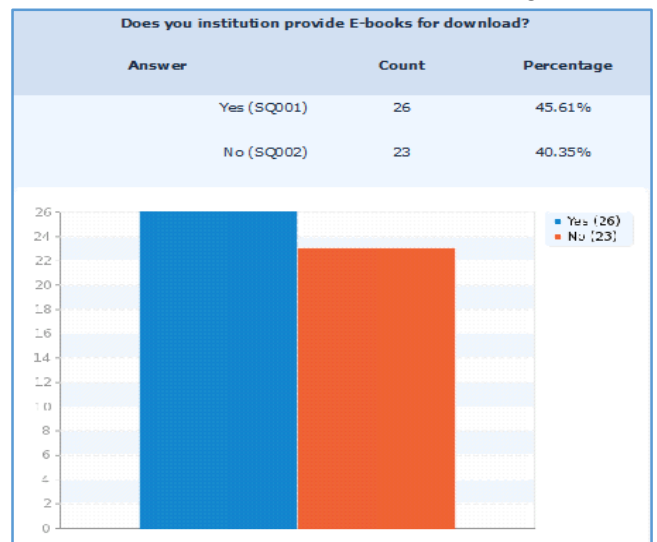
It seems, as well, that what we are choosing to read on our devices is beginning to shift as we discover the flexibility of these new breeds of technology. Three years ago those surveyed overwhelmingly used their devices to read books.

This latest survey shows books still leading other electronic formats, but the types of reading people are doing on their devices would appear to be diversifying, as you can see from the following chart:



Books are still, for the most part, the most popular format to read on a device, but many other options are now available for people using their devices on the open Web. Reading things like cartoons, reports, email, blogs, personal notes, articles directly from websites, or downloaded pdf's were all mentioned in the survey results.

At the institutional level, while not as dramatic, there has been some shifting. For example three years ago the vast majority of respondents, almost 92% reported that their home institution did not purchase e-readers. Today, nearly 30% responded that they are purchasing e-readers. That's up quite a bit from the 8.5% responding in the affirmative back in 2010. As well, in the 2010 survey we can see that the majority of institutions do not provide a downloading option for e-books. That has reversed in the latest survey with a slight majority now affirming that they do provide that option:



While it does appear that there has been some movement towards providing both devices and downloadable material at our institutions, according to the results of the latest survey, there has been virtually no change in the perception that technical support is available at the institutional level to assist with these changes. Three years ago just over 23% of those surveyed felt that their institution provided some support. That has only increased to just over 28% in 2013.

For me, some of the most telling examples of peoples shifting attitudes were represented in their responses to the question,

“Have your opinions on e-readers changed over time, if so, how?” The answers ran the gamut from just no without explanation to, “No, I still don’t want/need one”, and then also to “loved them from the beginning, but I also love print. I’m a librarian though.” One respondent reported that they had “felt it was a betrayal to my profession.” Let’s hope that, like many others, they’ve softened on that position.

Here are a few other quotes:

“I was resistant to them at first (personally), but on a professional level I saw their value.”

“I still don’t use them to buy new books, but it’s a great way to access classic works that are in the public domain.”

“I really like holding a print book but I like the convenience of the electronic. I still can’t see myself using an e-reader that I couldn’t also use for other tasks like games, email, etc.”

“I have more positive impression with their quality.”

“When the Kindle first hit the market, I said I would NEVER EVER buy an eReader. Now that I am using an iPad and it goes everywhere with me, I admit that I do use it as an eReader. And I like it. It will never replace the print book in my opinion, but I will continue to use it.”

“Somewhat, I can appreciate having reading material available without having the bulk.”

“...wasn’t sure I wanted to read on this instead of a book, but now that I have one I can’t imagine life without it or the ease of borrowing books from the library at midnight or later from home.”

“I started with a Kindle, which I didn’t use much (mostly for travel). I use the iPad as a reader much more than I thought I would.”

“Yes, I definitely embraced e-readers when they first came out, thinking they would be used all of the time. While now I see that they are still useful, especially for residents and physicians who can read multiple journals on a single device, but there is a time and place for when they are most useful. Many students still want print books, and will come to the library to get the print even if the online version is readily accessible. I’m thinking they too are tired of viewing screens all day.”

“No, not really, I can take or leave them. I prefer books and real newspapers.”

“Yes. The web features have improved.”

“Still a love hate relationship.”

“I have always been a fan of e-readers and the more I use them the more I realize I could not live without them.”

“Not really - still not my first choice but I’m starting to see the upside in certain situations and for certain types of content.”

“Didn’t think I’d like them, love print, still do, but they can co-exist nicely.”

"Want one now more than ever; believe that if librarians don't have one and become proficient, they'll be left behind."

"Yes, I am more inclined to use one for most items besides pleasure reading."

"When e-readers first came out (Nook, Kindle, Sony, etc.) I didn't see the point if all you could do on it was read books. Once e-readers became more versatile and tablets with real capability came out, I started to think about buying a tablet. I didn't buy one until my public library provided access to magazines through Zinio. I finally decided it was worth it to own a tablet if I could have access to so many magazines."

"I'm starting to have screen fatigue, I am going back to books for pleasure reading."

As you can see, opinions are diverse and are likely to continue to fluctuate with the advent of new technology, with lowering of costs, and with the easing of technical difficulties. But, as librarians, I think that we can all agree that print books will be around for a long time to come and as many have noted, there is a valuable place for e-readers and e-books alongside the tried and true format that we all know and love. As well, there is a value to the printed book that can't easily be replaced by digital formats. So, long live the printed book and long live ebooks! Here's to ever increasing ease of access and ease of use.

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MHSLA Members

Applications for Member and New Member Scholarships are now available for the [2014 conference](#), October 15-17 in Mt. Pleasant. Follow the link below to the conference website for information about the scholarships and to download the scholarship forms. Applications will be accepted June 1 to 30, 2014.

<http://www.mhsla.org/home/2014/2014Scholarships.html>

Please email me if you have any questions:

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KNOW BEFORE YOU GO: A LITTLE BIT ABOUT MEADOWBROOK

By Courtney Mandarino

The 2014 MDMLG Summer Luncheon and Annual Meeting will be held at [Meadow Brook Hall](#), the spectacular mansion of the late Matilda Dodge Wilson and her family. Although many of us will be touring the mansion following the meeting, here is a little bit of history to help you become more familiar with this historic site.

The hall was constructed on a large farm estate, which was purchased by the automotive pioneer John Dodge and his wife, Matilda. After John Dodge's death in 1920, Matilda remarried and later made plans to build the mansion, which was constructed between 1926 and 1929. The hall was built in the Tudor-revival style, modeled after homes Matilda and her new husband, Alfred Wilson, had seen on their honeymoon in England. Matilda was instrumental in the planning and design, commissioning the Detroit architectural firm of Smith, Hinchman & Grylls to complete the \$4 million project. Although the interior design is largely influenced by the same Tudor-revival style of its exterior, there are also examples of Neo-classical, French Rococo, and American colonial décor within the mansion [\(1\)](#).

The estate was ultimately donated to Oakland University and opened to the public in 1971 [\(1\)](#). From 1979 to 2010, it was the home of the annual Concours d'Élégance of America, a car show that displays some of the world's finest and most collectible automobiles [\(2\)](#). In recent years, it was used as a filming location for several movies, including *Transformers: Dark of the Moon*, *Youth in Revolt*, and *Alex Cross* [\(3\)](#). Officially declared a National Historic Landmark in 2012 [\(4\)](#), Meadow Brook Hall offers tours, educational programming, and can be rented for weddings or other special events. Like any historic site, rumors of paranormal activity (the usual cadre of hearing footsteps and voices, or feeling like one is being watched) have become the stuff of Oakland University legend [\(5\)](#).

While I doubt we need to worry about any otherworldly encounters, I'm certain that this beautiful setting won't disappoint. Whether you are interested in art, history, or architecture Meadow Brook Hall is sure to have something we can all enjoy.

References:

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4. National Historic Landmarks: 13 New Sites Designated. (2012, March 7). *The Huffington Post*. Retrieved from http://www.huffingtonpost.com/2012/03/07/national-historic-landmar_n_1326444.html#s760456&title=Meadow_Brook_Hall
5. Grocki, D. (2010, October 14). Oakland has plenty of history—and ghost stories. *Oakland Press*. Retrieved from <http://www.theoaklandpress.com/general-news/20101014/oakland-has-plenty-of-history-and-ghost-stories>

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THERE ARE MANY WAYS TO IMPLY CHANGE: MLA 2014 CHICAGO

By Angela Sponer

Some of the best parts of attending MLA are the ever-present opportunities to learn from peers. Idea sharing was plentiful in the general and poster sessions, keynote speakers, vendors in the exhibit hall, and it didn't end there. I acquired knowledge from what felt a lot like just socializing at lunch or waiting in line for an event. Some information has already been useful at my job and other ideas can be retained and called on in the future as needed. The theme was "Building Our Information Future," and one of the most common ideas discussed is the need to be open to and create change. Reconstruction takes place in roles (liaisons, patient education), the physical library space (transitioning librarians out of the library), services (let go of those that are no longer relevant), technology and so forth.

While having lunch with some fellow MLA attendees I had just met, one of the librarians shared the events that led up to and took place at the 2013 Joint Meeting of the Medical Library Group of Southern California & Arizona and the Northern California and Nevada Medical Library Group. Although both groups have active members, they had been losing money in recent years, and the yearly conferences became a drain on their funds. Employing last ditch efforts to save money, while still holding a conference, the planning committee decided to host the conference on a college campus instead of the usual expensive resort hotel. This was a departure from the norm for several reasons including having to move the date from winter to summer to be able to use the college campus facilities. The committee knew it would be risk; they feared low attendance and the chance of losing even more money, but they pushed ahead with it anyway. In order to draw people in, they made sure the program content, speakers and exhibits were of high quality and interest to those who may attend. As the conference approached, the planning committee noticed a good sign; the number of attendees was on par with past years. So things were looking up, however they were still hoping to break even on the cost. As it turned out, the conference was a success in both the planned and unplanned ways. Staying in the college dorms created a more social environment. At each day's end, without having comfortably posh hotel rooms to retreat to, attendees found the college's common areas were more enjoyable. This led to chance encounters with colleagues and sparked conversations that circled back to the medical library profession. Ideas generated through these conversations were said to be just as fruitful as the formal sessions. The final testament to the conference's success was the fact that the chapters actually made money from the event, and came out much more ahead than they could have hoped.

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QUICK SYNOPSIS of MAY CE COURSE

By *Laura Bollman*

Recently, our MDMLG Professional Development Committee hosted a CE on Knowledge Transfer and I had the good fortune to be in attendance. The CE course has informed me that Knowledge Transfer (KT) involves not only acquiring new knowledge and making it available to others but involves changing the behavior of those now possessing the new knowledge.

The speaker, [Ann McKibbon](#) of McMaster University, started us off thinking about personal changes and then gently getting us to realize how knowledge moves from best evidence to best practice in medicine. Examples of KT success were the increase use of seatbelts, use of infant car seats, and the pharmaceutical industry. Examples of where KT was less successful were increasing rates of obesity, climate change, and the decision to not immunize children.

Getting information from point A to point B is a goal for all our libraries. Techniques that succeed in one library may not work for yours. Some techniques that were presented included: specify target; monitoring; rewards; increasing skills; role play; persuasive communication; personalized message; contract; graded tasks; coping skills; and prompts. Examples of use might be the specific target is first year medical students or graded tasks might be working with individuals with limited computer skills who need to work on computer basics before working with a software program.

Knowledge Transfer is relevant to both our personal and professional lives. Change can be difficult. Ownership of desired change is mandatory. Unfortunately, we all have a tendency to not apply our knowledge (changing poor eating habits or any other situation where you say to yourself 'yeah, been meaning to get around to that'). If you are interested in KT our speaker suggested looking into works by [Everett Rogers](#) and [Susan Michie](#).

Laura Bollman
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2014 MDMLG ELECTION RESULTS

The Nominating Committee is pleased to announce the results of the 2014 Election, effective following the Annual Meeting at the June 19 Summer Luncheon:

President-Elect: Nancy Bulgarelli
Executive Board/Treasurer: Nadia Lalla
Executive Board/Member Services: Angela Sponer
Nominating Committee:
Elizabeth Bucciarelli
Gina Hug
Evan Sprague

ANNOUNCEMENTS

Upcoming Events

June 26 – July 1, 2014

[ALA National Conference & Exhibition](#)

Las Vegas, NV

Thursday, September 11, 2014

11:30am-3:30pm

[MDMLG Fall Business Meeting](#)

Oakwood Hospital

Dearborn, MI

October 15 – 17, 2014

[MHSLA Annual Conference](#)

Spring Eagle Resort

Mt. Pleasant, MI

October 27 – 29, 2014

[Internet Librarian](#)

Monterey, CA

January 30 - February 3, 2015

[ALA Midwinter Meeting](#)

Chicago, IL

March 23-25, 2015

[Computers in Libraries](#)

Washington, DC

News

Sue Skogland has retired from her position as Manager of Library Services for Henry Ford Wyandotte Hospital. Sue has provided excellent and caring service to her colleagues and library users alike for many years. She will be missed. A tea was held in Sue's honor on Friday, May 30th in the Wyandotte Hospital cafeteria. Sue is below in the light green jacket.



Newsletter Committee 2013 - 2014

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