

MDMLG NEWS

Summer 2015

President's Message from Stephanie Swanberg



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It is hard to believe that we are nearing the end of another year for MDMLG. This year, especially, has been a year of reflection as we critically analyzed and openly discussed our organizational structure and finances for the future. As a recent attendee of the Medical Library Association conference in Austin, I can share that these issues are not only being addressed at the local level. In MLA's new strategic plan, they are also seeking to evaluate their financial health, discover ways to recruit and retain new members, and evaluate the overall structure of the organization. Key to our success has been transparency and allowing all members to have a voice in the future of our organization. I thank you all for your support and feedback throughout this year.

As my last President's Message, I want to thank you again for giving me the opportunity and honor to serve as the 2014 – 2015 MDMLG President. I also want to extend a heartfelt thank you to the Executive Board and committee chairs who have worked tirelessly this year to ensure MDMLG's continued success.

I hope to see you at the Annual Meeting and Luncheon on Thursday, June 4 at the McGregor Memorial Conference Center at Wayne State University where we can connect, celebrate, and welcome a new year for MDMLG.

Stephanie Swanberg
swanberg@oakland.edu

Please join us at the MDMLG Annual Summer Meeting & Luncheon on Thursday, June 4, 2015

We've survived another long, hard winter and it's time to come together and reconnect with your colleagues at our Annual Summer Meeting and Luncheon.

This year we will be meeting at the [McGregor Memorial Conference Center](#) at Wayne State University, where our featured speaker will be Erik Nordberg, the new Director of the [Walter P. Reuther Library](#) of Labor and Urban Affairs. MDMLG has been archiving our records at Reuther for many years - it's time to learn more about this wonderful resource.

DATE & LOCATION

WHEN: Thursday, June 4 from 11:30am - 4:00pm

Wayne State University - McGregor Memorial Conference Center
495 Gilmour Mall
Detroit, MI 48202
313-577-2400

PARKING IS \$7 (The closest parking is Parking Structure #1 on Palmer between Second and Cass. You'll need a credit card or Guest OneCard.)

MAP: <http://maps.wayne.edu/#parking>

PROGRAM DETAILS

SCHEDULE:

11:30am - 12:00 - Sign In

12:00 - 1:00 - Luncheon

1:00 - 2:00 - Keynote: "The Reuther Library and Detroit Medical History," by Erik Nordberg

2:00 - 2:15 - Break

2:15 - 3:00 - Business Meeting & Recognition

3:00 - 4:00 - Tour of the Walter P. Reuther Library of Labor and Urban Affairs (optional free tour)

KEYNOTE SPEAKER: Erik Nordberg is Director of the Walter P. Reuther Library of Labor and Urban Affairs at Wayne State University in Detroit, Michigan. Before moving to Detroit last October, Nordberg worked as a professional archivist in Indiana and Michigan, including 18 years with the Michigan Technological University Archives and Copper Country Historical Collections in Houghton, Michigan.

Lunch Options

All entrees include drinks, Michigan salad, bread, and dessert

- Grilled Salmon with Asparagus and Saffron Risotto
- Chicken, Chorizo and Charred Tomato Cavatappi with Mushrooms
- Berkshire Pork Tenderloin with Mojito Salad and Haricot Verts
- Red Curry Thai Vegetables with Tofu

Cost

- MDMLG Members: \$20.00 - Lunch & Meeting
- NON-MDMLG Members: \$35.00 - Lunch & Meeting

[CLICK HERE FOR ONLINE REGISTRATION FORM](#)

*** PLEASE REGISTER BY WEDNESDAY, MAY 27, 2015 ***



Walter P. Reuther, more than a freeway

by Jill Turner

As many of you know, I am not a native Detroiter nor even a native Michigander. When we first moved to the area (pre Google maps and Waze), finding my way around metro-Detroit was a challenge. When I would ask for directions, I would hear, “go east on the Jeffries” or “take the Reuther”. (As a newbie to the area, the use of freeway names was rather unhelpful. My map only had numbers. Additionally, only a few of the green freeway signs had names.) Thus, my introduction to Walter P. Reuther occurred as I was merging onto his namesake freeway back in 1993. (I-696 for those you also from outside the area). I became familiar with names like Jeffries, Fisher, Lodge, and Reuther as I became familiar with the Detroit freeway system. However to me, these are names of highways. I am only marginally aware of what these men have done to earn immortalization via MDOT. Walter P. Reuther, as I came to discover in the ensuing years, not only has a freeway named in his honor, he has a whole library (not just a room), a psychiatric hospital, an education center, and at least one K-12 school.

MDMLG has invited Erik Nordberg, director of the Walter P. Reuther Library, Archives of Labor and Urban Affairs to speak at our Annual Summer Program and Luncheon. I decided this was an excellent opportunity to do a tiny bit of research on Walter Reuther. I felt I should at least have a basic understanding of who Walter P. Reuther was and what he has accomplished. I learned a little bit and hopefully you will too.

Just the facts, ma'am: Walter Reuther was born in Wheeling, West Virginia and moved to Detroit in 1927. He worked as a mechanic at the Ford River Rouge plant. Reuther attended Detroit City College (now Wayne State University) taking economics and sociology classes. In 1937, while passing out union informational materials outside the Ford River Rouge plant, Reuther and a few others were attacked and beaten by Ford Motor Company security in what became known as the [Battle of the Overpass](#). Ford security tried to suppress all images of the fight by threatening the photographers who had been invited to witness the event and by destroying their film. At least one photographer managed to smuggle his film out because the Pulitzer prize-winning photographs circulated throughout the world. The photos made Walter Reuther a well-known UAW and public personality. Reuther became President of the UAW in 1946; a position which he held for about 24 years. During his tenure, the UAW grew to more than 1.5 million members, becoming the largest union in the United States. The U.S. [Department of Labor](#) notes that Reuther "built the United Automobile Workers into one of the most progressive unions in American history." Reuther was instrumental in merging the Congress of Industrial Organizations with the American Federation of Labor. Thus, the [AFL-CIO](#) was unified in 1955. In addition to advancing workers' rights, Walter Reuther advocated for civil rights. He was a major figure in the March on Washington in 1963, delivering his own speech then standing in the front row for Martin Luther King Jr's "I have a Dream" speech.

Reuther advocated for civil rights....[and] was a major figure in the 1963 March on Washington, delivering his own speech then standing in the front row for Martin Luther King Jr's I Have a Dream speech.

Reuther was a burr in the saddle of more than the Ford Motor Company. He survived two assassination plots. In 1948, while eating a late dinner in his home, he was shot through the kitchen window with a 12-gauge shotgun. The buckshot hit him in the chest and arm. He suffered severe upper extremity damage requiring two and a half hours of surgery, three pints of blood and one pint of plasma. Subsequently, he was infected by hepatitis and malaria as a result of the transfusions. Reuther spent months in traction and years working to rehabilitate his hand. Another attempt on his life was made in 1949. Someone placed a bomb outside the UAW headquarters. However, heavy rains doused the fuse and prevented detonation. No one was ever convicted of the shooting, but a gunman for the Perrone family, notorious Sicilian gangsters who operated the Michigan Stove Works, confessed before escaping from police. Walter P. Reuther was killed in a plane crash along with his wife in 1970. The Reuthers were on their way to Black Lake, outside of Onaway Michigan, for a final inspection of the new UAW recreational facility slated for dedication in June. He was 62.

Informational aside: What about the other freeways? Since I was investigating Walter Reuther for this article, I decided to do a quick and dirty search for information about the other men for whom the freeways are named. Here is what I found:

The Jeffries (I-96) was named for Edward Jeffries who was a member of the Detroit City Council from 1932-40, then Mayor of Detroit from 1940-48. He was re-elected to serve on Detroit City Council in 1950 but [died of a heart attack](#) while on vacation in Miami the day before his 50th birthday.

The [Fisher \(I-75\)](#) was named for the seven Fisher Brothers, two of which founded the Fisher Body Company in 1908. Fisher Body built “[horseless carriage](#)” bodies using designs developed to withstand the vibrations produced by the new motored vehicles.

The [Lodge \(M-10\)](#) was named for John C. Lodge Mayor of Detroit from 1922-23 then again from 1928-30. The Detroit Historical Society states “the intersection of the Lodge and the Edsel Ford Freeway, which was built in 1953, was the first complete interchange between two freeways built in the United States”. According to the New York Times, Lodge’s campaign for mayor “established a precedent, being devoid of speeches, interviews, and the usual trappings of a political contest”. The Lodge was [dedicated](#) November 7, 1957.

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The Design Mindset

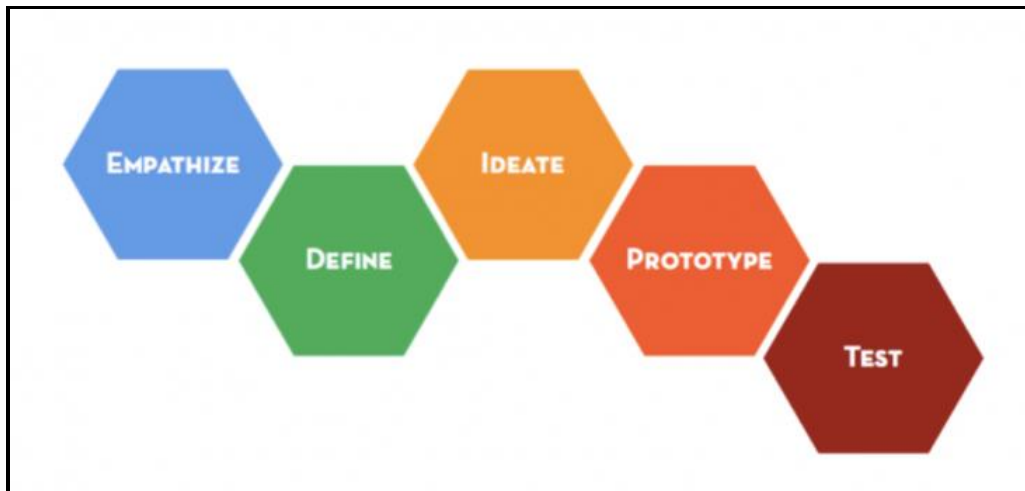
by Karl Ericson

I’m a big fan of [TED](#) and TEDx talks. Sometimes the ideas expressed are serious, mundane, funny, emotional, but the best of them are utterly transformative in nature. The ideas expressed and the motivation of the speaker so convincing, so moving, that the audience, the viewer is not the same after hearing the talk. I’m sure many of you have experienced some, or even have your favorites. Honestly, I wasn’t expecting to be wowed when I clicked on the link to watch a good friend, Kim Dabbs, give a TEDx Grand Rapids talk <http://tedxgrandrapids.org/livestream/> (her talk starts at 01:27:18) titled, The Aftermath of Innovation, but I was, indeed, transformed. She’s an amazing person, a very persuasive person with a unique path that has led her to a practical method, a process of thinking that can be applied to nearly any field of study. It’s called “design thinking”. Kim has used it very effectively to help transform the way the West Michigan Center for Arts + Technology ([WMCAT](#)) operates. I’m convinced that that this approach to solution creation is a perfect fit for librarians and libraries. It can be applied at both the macro and micro levels for seemingly intractable problems and for those that seem merely a minor nuisance.

...design thinking could provide a way to creatively approach the redesign of existing services and spaces, as well as the creation of entirely new modes of operation.

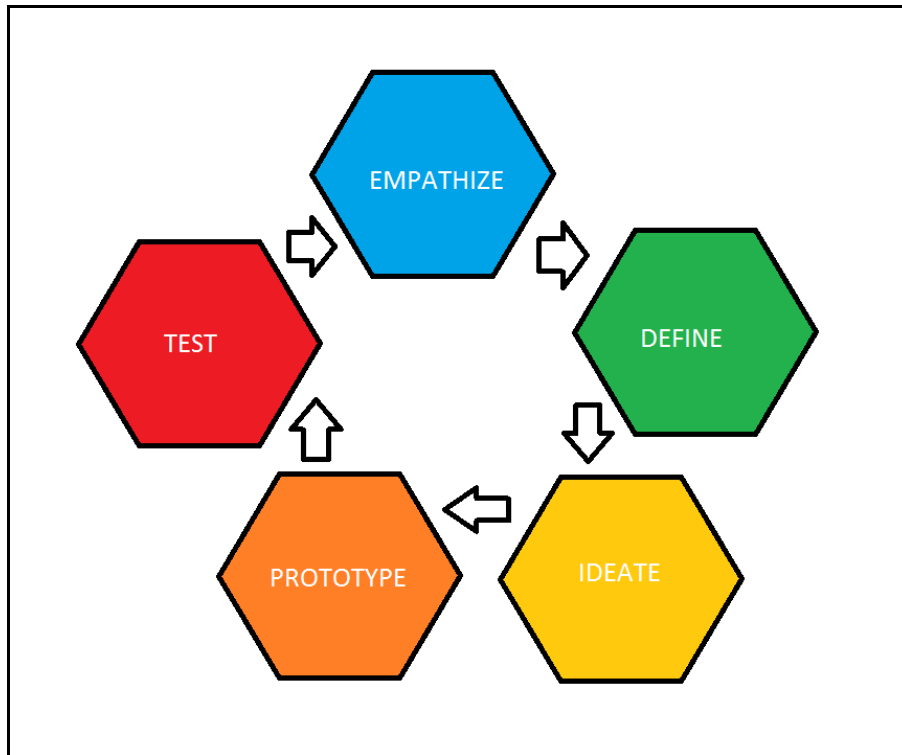
The history of design thinking ideas is well covered, in the broadest sense, within its Wikipedia article http://en.wikipedia.org/wiki/Design_thinking. Though only traced back to 1969, within the last 10-15 years, design thinking has shifted from being only applied to physical objects/spaces to include applications to systems, processes, services, curriculum and pedagogy. With so many libraries of all different stripes finding themselves in the midst of change coming from both internal and external forces, design thinking could provide a way to creatively approach the redesign of existing services and spaces, as well as the creation of entirely new modes of operation.

In a nutshell design thinking comprises five distinct processes. The Stanford d.school, a leader in the field, <http://dschool.stanford.edu/> takes participants on a whirlwind exploration of each process in their “virtual crash course”. Participants begin with learning what it means to **empathize** with the user/customer before **defining** the parameters of the issue/situation/problem at hand. Next the process of **ideation** is explored thoroughly, expansively, and without judgment. The next two steps **prototype** and **test** go hand in hand. They stress that while using a linear teaching method in the class, real world issues may be approached first from any one of the five processes. Many times we already have at hand a well-defined issue, or prototype (a new instruction method you’re trying out maybe?) could already be launched and in testing. I also like to think of any process as being cyclical and overlapping, because the processes don’t really stand alone and the results of one will most definitely influence the next. So while the d.school presents the process with this graphic:



from <http://dschool.stanford.edu/dgift/>

The reality of using it in real life probably looks more like this:



graphic by karl ericson

This is a process of creative problem solving and I feel like there really is no limit to how it can be applied. Is it a cure-all? Of course not, but it should rightfully take its place alongside the other tools we have at our disposal helping us tell our story to our institutional partners and helping move us forward through times of great change and opportunity.

There are a number of tool kits out there to help us synthesize design thinking within our work. I found one that is library specific created by IDEO <http://designthinkingforlibraries.com/>. Don't let the focus on the public sphere of libraries dissuade you from the possibility of using these powerful methods to start creating transformative solutions.

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Medical Exhibition

by Carla Brooks

Even though we are halfway through the year, there are some interesting traveling and local exhibits related to health and medicine that you might want to explore. Here is a list of current and upcoming exhibits from the National Library of Medicine (and are featured in our member's libraries) and a few exhibits of local interest.

National Library of Medicine 2015 exhibits for Michigan **From DNA to Beer: Harnessing Nature in Medicine and Industry**

May 11, 2015 – June 20, 2015

[Henry Ford Hospital – Sladen Library](#)

Detroit, MI

Life forms such as bacteria, yeasts, and molds can cause sickness or restore health, and help produce foods and beverages. Scientists, in partnership with industry, have developed techniques to harness the powers of these microbes. In recent years, headline-grabbing technologies have used genetically modified bacteria to manufacture new medicines. Drawing from the collections of the National Museum of American History and the National Library of Medicine, [From DNA to Beer: Harnessing Nature in Medicine and Industry](#) seeks to explore some of the processes, problems, and potential inherent in technologies that use life ([NLM website](#), May 2015).

Every Necessary Care and Attentions: George Washington and Medicine

July 6, 2015 – August 15, 2015

[Oakland University – William Beaumont School of Medicine Library](#)

Rochester, MI

Washington's status and wealth gave him, and his community, special privileges. With the practice of medicine slowly becoming a licensed profession, he could call on a growing class of experts and new knowledge about the spread and prevention of disease. However, Washington encountered the limits of medicine when faced with serious illness ([NLM website](#), May 2015).

And there the humor of it – Shakespeare and the four humors

October 19, 2015 – November 28, 2015

[Wayne State University – Shiffman Medical Library](#)

Detroit MI

Shakespeare understood human personality in the terms available to his age—that of the now-discarded theory of the four bodily humors: blood, yellow bile, black bile, and phlegm. These four humors were understood to define people's physical and mental health, and to determine individual's personality, as well. *"And there's the humor of it": Shakespeare and the four humors* explores the language of the four humors and their influence in Shakespeare's plays ([NLM website](#), May 2015).

Harry Potter's World: Renaissance Science, Magic and Medicine

October 26, 2015 – December 5, 2015

[Munson Community Health Library](#)

Traverse City, MI

The magic in the Harry Potter novels is partially based on Renaissance traditions that played an important role in the development of Western science, including alchemy, astrology, and natural philosophy. *Harry Potter's World:*

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Renaissance, Science, Magic, and Medicine explores the intersection of these worlds, featuring highlights from the collections of the History of Medicine Division, National Library of Medicine ([NLM website](#), May 2015).

Current exhibits—Detroit and Ann Arbor

Henry Ford Health System: 100 Years Measured in Life

April 15 2015-January 3, 2016

Detroit Historical Museum

Community Gallery

5401 Woodward

Detroit, MI 48202

This exhibit chronicles “the birth and development of one of Detroit’s best-known and one of the nation’s most-respected healthcare institutions.” More information [here](#):

Sindecuse Museum of Dentistry – University of Michigan School of Dentistry

1011 North University Ave

Ann Arbor, MI

734-763-6933

Current exhibits include *Dental Hygiene a Century of Practice*, *Women Dentists: Changing the Face of Dentistry* and *Inside the Dental Practice 1860-1940*. The Museum “does not have a traditional layout; exhibits are integrated into the scholastic atmosphere of the School of Dentistry and Kellogg Institute Buildings, adding to the impact of our displayed materials.”

University of Michigan Museum of Natural History

Ruthven Museums Building

1109 Geddes Avenue

Ann Arbor, MI

734-764-0478

Several exhibitions, both permanent and temporary; one (temporary) of note is the **Dance of the Neurons: The Art of Neuroscience**. Features “beautiful full-color images of microscopic cell structures combine delicate art with cutting-edge science.” Exhibit is on the fourth floor of the museum.

Carla Brooks

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An Overlooked Government Resource: [Michigan.gov](http://www.michigan.gov)

by Laura Bollman

There is a State of Michigan resource that I think gets overlooked and can be of value to the MDMLG membership. That resource is Michigan.gov <http://www.michigan.gov>. Many of the resources the State of Michigan provides fall along the lines of consumer health, public health, promotion of the State, and access to State services. Most of you at one time or another have probably accessed the [Library of Michigan](http://www.mel.org) and <http://www.mel.org> which are both part of this online tool.

The [Michigan.gov](http://www.michigan.gov) homepage is easy to understand and every bullet point, button, and picture is a link to information. The search box can be especially useful when you are unfamiliar with the necessary state department to find your answer. If you are working with a limited English speaking individual and are looking for government forms, most departments make them available in Spanish and Arabic.

In case you were unaware, the Department of Community Health has finally merged with the Department of Human Services. They are now known as the [Department of Health and Human Services](http://www.michigan.gov). As librarians working with patients and caregivers, you may have been asked to locate a recommended physician. One place you can refer those inquiries for some peace of mind is this site to verify a health professional license:

<https://w2.lara.state.mi.us/VAL/License/Search>. For those of you interested in public health you might want to check out the Michigan Emerging Disease Issues at <http://www.michigan.gov/emergingdiseases>. Sadly, there are too many stories in the news where common knowledge of this program would have saved many young lives, the Safe Delivery of Newborns http://michigan.gov/dhs/0,4562,7-124-5453_7124_7200---,00.html.

A personal favorite to keep me informed of road conditions is the Winter Travel Advisory at [http://www.michtip.state.mi.us/rw/home.htm](http://www.michigan.gov/michtip.state.mi.us/rw/home.htm). Of course, summer is coming and parents all over the State want to get their kids out of the house. If you or someone you know is looking to send youth off to a licensed camp check out http://www.dleg.state.mi.us/brs_cwl/sr_cac.asp. Or perhaps you are in need of getting out of the house. The DNR keeps a nice schedule of events/festivals at: http://michigan.gov/dnr/0,4570,7-153-10365_36576_48489---,00.html. Should you be traversing unfamiliar roads to get to that event, you can check out this site to see what the construction situation is at Mi Drive <http://mdotnetpublic.state.mi.us/drive/Default.aspx>.

I hope you are inspired to check out more of the great information our State provides. I have stumbled onto some pretty quirky things such as Michigan Ginseng Certification Program: http://michigan.gov/mdard/0,4610,7-125-2390_69571---,00.html I believe this government website to be a great resource and think you will find it occasionally useful and entertaining as well. Happy searching.

Laura Bollman, Adjunct Librarian
Jackson College and Kellogg Community College
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JOB POSTINGS

The **Henry Ford Health System** has an immediate job opening for a full-time Sr. Archivist at our 1 Ford Place Corporate Headquarters.

Sr. Archivist - Henry Ford Health System - 1 Ford Place
Location: Detroit, MI
Full-time with Full-Time Benefits (40 Hours)

Position Summary

- * Under limited supervision, oversees the Conrad R. Lam Archives <http://www.henryford.com/body_nologin.cfm?id=39357>. Reports to the System Director of Libraries and Archives and is a member of HFHS Sladen Libraries <<http://www.henryfordconnect.com/sladen>> team.
- * Directs the preservation, maintenance, and accessibility of the artifacts of Henry Ford Health System.
- * Duties include review, organization, inventory and indexing, conservation, filing, and/or storage of documents, files, photos and artifacts.
- * Also, provides access to the material for Henry Ford Health System personnel and for selected outside researchers, especially through inventories and indexes, searches, and maintenance of the collection.

Qualifications

- * Requires a Master's of Science in Library Science (MSLS) or a Masters in History with specialty in Archives Administration in order to be responsible for the administration of an archives and historical collection.
- * Also requires 3-5 years experience in a position which utilizes archives, reference, and field work skills relevant to archival services.
- * Photo conservation, document conservation and preservation, and oral history skills are also highly desirable.
- * Excellent writing, verbal and interpersonal skills preferred.
- * Knowledge of computer standards, digital preservation and applications is preferred.
- * Excellent organizational skills with attention to detail and accuracy, experience making presentations preferred.
- * Good Microsoft Office Skills preferred.

Henry Ford Health System

Henry Ford Health System is one of the country's largest health care systems and a national leader in clinical care, research and education. Our system includes the 1,200-member Henry Ford Medical Group, six hospitals, Health Alliance Plan, 32 primary care centers and many other health-related entities throughout Southeast Michigan. Founded in 1915 by auto pioneer Henry Ford, we continue to be committed to improving the health and well-being of a diverse Michigan community. Henry Ford is a major economic driver in Michigan and employs more than 23,000. Our health system is led by CEO Nancy Schlichting and we are the proud recipients of the 2011 Malcolm Baldrige Quality Award.

Equal Employment Opportunity

Henry Ford Health System is committed to the hiring, advancement and fair treatment of all individuals without regard to race, color, national origin, sex, sexual orientation, age, disability, religion, weight/height, marital status, familial status, veteran status or any other characteristic protected by law.

Applications are only accepted electronically under the Careers Tab at:

<http://www.henryford.com> <https://urldefense.proofpoint.com/v2/url?u=http-3A__www.henryford.com_&d=AAMFAG&c=aLnS6P8Ng0zSNhCF04OWImQ_He2L69sNWG3PbxeyieE&r=kkNcPGyoeTL2uFzpy5brNsM1t9MH3gQHJVqrIGINbtA&m=on2m05vb_qZd1XvfgujZo2WkrWxq59e3UgU9MJ1rnZk&s=GDbg0fzhttDLNzHq0JaPThskFmCrjmsnjWznBkmysw&e=>>

Position Posting #94262



The **University of Detroit Mercy** invites applications for the position of reference librarian in the **School of Dentistry Library**. Reporting to the Director of the SOD Library, the successful applicant will meet the following qualifications: Master of Library and Information Science or equivalent from an ALA-accredited library school; Educational background in a science, technology, or medical field or experience working with resources in these fields; Two or more years of professional librarian experience in a medical, hospital or academic library.

Responsible for research and information desk services including electronic reference services using current technologies such as IM and the AJCU (Association of Jesuit Colleges and Universities) Virtual Reference Program; creating and maintaining current library research portal discipline pages; collection development in assigned disciplines on the McNichols Campus; one-on-one or group research assistance both in-person and online; creating appropriate teaching and research aids for the library research portal and course management system (Blackboard); and working with faculty to be embed within courses. University service, committee work and engagement in professional associations regionally and nationally is expected.

A full-time tenure tracks position in which librarians work ten months per year with a full benefits package including TIAA-CREF, health insurance, and dental benefits; salary commensurate with experience. Additional information about the University and the Libraries/Instructional Design Studio is on the Libraries/IDS portal: <http://research.udmercy.edu>. A more complete description of public service librarian responsibilities is at: <http://research.udmercy.edu/staff/jobDescription.php> Review of resumes will begin on June 15, 2015 and continue until complete. Resumes received by June 15, 2015 will receive priority review. Send resume, names/addresses, telephone numbers and email addresses of references and other supporting documentation by email to Sally Young, Secretary, School of Dentistry Librarian Search Committee, youngsd@udmercy.edu

Michigan's largest, most comprehensive private University, University of Detroit Mercy is an independent Catholic institution of higher education sponsored by the Religious Sisters of Mercy and Society of Jesus. The university seeks qualified candidates who will contribute to the University's mission, diversity, and excellence of its academic community. University of Detroit Mercy is an Equal Opportunity Affirmative Action Employer with a diverse faculty and student body and welcomes persons of all backgrounds.

Upcoming Events

June 14-16, 2015

[Special Libraries Association](#)

Boston, MA

June 25-30, 2015

[ALA 2015](#)

San Francisco, CA

September 24-25, 2015

[MHSLA Annual Education Conference](#)

University of Michigan – Flint

October 26-28, 2015

[Internet Librarian](#)

Monterey, CA

November 4-7, 2015

[Charleston Conference](#)

Charleston, SC

[Library Conference Planner](#)

A useful site offering info on conferences worldwide

News

Jill Turner, librarian with the University of Detroit Mercy, was recently granted tenure.

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