

MDMLG NEWS

Winter 2018



Inside this Issue

2. [Business Meeting](#)
2. [Beaumont Dearborn Community Health Library](#)
4. [MHSLA Conference](#)
6. [New Library](#)

President's Message from Angela Sponer

The swift drop in temperatures should be no surprise to us Michiganders, yet I'm wondering how we are here again with the bitter cold and darker skies. I am looking forward to finishing out these 2 short months of 2017 strong with MDMLG.

Our next general business meeting will take place in Troy at the Community Center, and will be combined with a CE taught by our very own Misa Mi. The 2 credit CE titled "Appreciating Diversity" will be no cost to MDMLG members. Afterwards, you might like to take the money you saved on the CE and head in either direction down the street for some holiday shopping.

Thanks to the work of our Professional Development Committee in securing a grant from the NN/LM GMR, November 8 brings MDMLG members another CE or viewing-only opportunity for the MLA webinar "Cheap, Fast and Good: Instructional Videos and Open Educational Resources." If you register you can watch it live from the comfort of your own desk or view it up to 180 days after it has aired.

And finally, MLA is asking for ideas regarding webinars to be offered in 2018. Now is the time to think about what you may like to learn about next year, or what you can offer and submit a proposal. The deadline to submit is December 1, and more information on submitting either a suggestion or proposal can be found here:

<http://www.mlanet.org/p/cm/ld/fid=1122&&blogaid=1730>

Angela Sponer, MLIS
MDMLG President 2017-2018
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MDMLG General Business Meeting/Lunch & Learn

Thursday, November 11, 2017
11:30 – 3:30

Troy Community Center
Room 303

Register by Tuesday November 7, 2017

[Additional info here](#)

AGENDA:

11:00 am to 1:00 pm	Lunch and MDMLG General Business meeting
1:00pm to 1:30 pm	Break.
1:30 pm to 3:00pm	CE Course: Appreciating Diversity – Misa Mi, Oakland University William Beaumont School of Medicine Library



Shedding New Light on Consumer Health Collections

by Barbara Maynarich

Beaumont Dearborn's Medical Library recently revamped its consumer health collection. Although the library has always provided consumer health information to its patients, patient family members, and community members, the collection was not quite as visible as it is today. The first thing the library looked at was the name of the collection. We in the library world are quite familiar with the term "consumer health", however many patients



seemed confused by the term. With that in mind the collection has been renamed to “community health” to encompass patients and community patrons and to be more in-line with the current emphasis on patient and family-centered care.

Next, a corner of the library was dedicated to the community health collection. Previously, pamphlets and informational fliers had been kept in a file cabinet. Circulating books had been shelved in an area near the rest of the circulating medical collection. Now the community health circulating books, pamphlets, and fliers have been proudly displayed in their own area with ample room to increase the size of the collection.

Also included in this area are general well-being and stress reduction books that are of interest to both the community and employees. Recreational books and magazines are incorporated in this area and are offered to patients via a roving book cart circulated to patient rooms by hospital volunteers. In addition, two guest networked computers are available for use.

In order to advertise our collection and make the patients and their family members aware of all we have to offer, several marketing techniques are being used. Librarian, Courtney Mandarino creates a welcoming awareness display each month on diseases or conditions which are being highlighted during that month. She also continually updates information on the library’s website which is available to the public at <http://beaumont.libguides.com/communityhealth>. Fliers advertising our services are placed in all of the waiting rooms throughout the hospital as well as being handed out with recreational materials on the patient book/magazine cart. The fliers emphasize the community health collection, information searches that can be provided, and general library information.

While having a community health collection is not a new or unique idea for a hospital library to have, redesigning the collection at Beaumont Dearborn Medical Library has created a new buzz within the library. Library patrons, both patients and employees, are perusing the collection with interest and are asking questions relating to community health and patient education information.

Although many hospital libraries have consumer/community health collections, a few that I am aware of are Henry Ford Hospital, Providence Hospital, Children’s Hospital of Michigan and DMC Rehabilitation Hospital. Barb LeTarte states that the consumer health collection at Henry Ford Hospital in Detroit is available to patients, patient families and the community. According to Alexia Estabrook at Providence Hospital in Southfield, they have a new Patient and Family Resource Center which is available to patients, patient family members, and the community. Children’s Hospital of Michigan has a pediatric focused consumer health collection and DMC

Rehabilitation Hospital has an Information Resource Center which focuses on rehabilitation. Both of these hospitals, located in Detroit, provide access which is limited to patients and patient family members. All four libraries offer information/literature searches.

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MHSLA Conference 2017: Pure Information

by Alexandra Sarkozy

Pure Information was the theme of this year's MHSLA annual conference- and much information was shared and learned. Hosted jointly with Midwest MLA in Ypsilanti, MI, at the Eagle's Crest conference center, Pure Information was a three day adventure in knowledge sharing, networking, and professional development.

Saturday, October 14, was a day of CE opportunities. Two CE classes focused on data management opportunities and practices for librarians. As healthcare begins to embrace and rely on big data from genomics studies to EHR's, it's important for librarians to be conversant in the issues that surround health data, and ways libraries can make an impact. Expert searching was also on the agenda: Advanced PubMed searching, and a new module on how to effectively search for environmental health policy. Both of these offerings keep librarians up to date on how to quickly locate health information for clinical and research constituents.

Saturday night I attended the reception at Eagle's Crest, a venue I had never been to before, despite having lived in Ypsilanti for the last five years. I saw a couple of familiar faces and caught up with some former Michigan Medicine colleagues, and also met some conference attendees I didn't know. I especially enjoyed hearing about life growing up in a small English village, especially as contrasted with New York City living from a representative from Thieme. I was inspired to watch an episode of Midsomer Murders before returning on Sunday for a full day of Pure Information.

Sunday's program was disrupted by the mysterious non-appearance of the keynote speaker, Curt Guyette. Guyette, whose award-winning coverage of the Flint Water Crisis led to multiple arrests of state level officials

and other remedial actions. Conference organizers quickly improvised to fill the gap: NNLM and GMR stepped in to give their updates, and the schedule quickly returned to plan.

The MHSLA Business meeting was well-attended, and covered some new ground. The usual calls went out encouraging members to get involved in the organization by serving in elected positions, and the board expressed gratitude to all members who contributed time and energy to MHSLA. Vendor support of MHSLA/MLA Midwest was strong; 29 vendors sponsored the conference, and 8 vendors sponsored a meal entirely or in part. Both Elsevier and Ovid expressed interest in sponsoring a Lunch and Learn next year at the MHSLA conference in Traverse City October 11-12. Planning is underway for the conference, and a talk by a local author at the Opera House is on the schedule as a social event. Midwest MLA also looks exciting next year. Rock and Roll in Cleveland with rock star head of the National Library of Medicine Patricia Flatley Brennan as the keynote speaker. Will I have time to attend both?

Well-deserved awards caused a few tears to be shed at the end of the meeting: Librarian of the Year for 2017 was Melanie Bednarski, for her longstanding service to MHSLA and especially her willingness to step up and serve as President during 2015. Lifetime Achievement award when to Valeria Long of Grand Valley. Kudos to the winners.

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New Library Opens at Henry Ford Allegiance Hospital in Jackson, Mi



On October 28th, 2017, for the first time in over two decades, Henry Ford Allegiance Hospital opened a Clinical Research Library. The new library is the first dedicated open academic library space for clinical research within the Hospital facility since the mid 1990's. The new Henry Ford Allegiance Library is part of the hospital's new Henry Ford Allegiance Health Center for Health Innovation and Education (the CHIE). The Library is centrally located in the

new space; adjacent to the Graduate Medical Education and the Clinical Research Departments.

The approximately 900 square foot space includes four dedicated computers and carrels for academic research endeavors which can access the digital collections, a small on site reference collection, and a group work area. The space is designed to be quiet, inviting and comfortable. Located next to the Library space are two larger class rooms/conference spaces that can be used for a variety of other group projects.

The Library will be initially opened from 7:30 AM to 4:00 PM, Monday through Friday and staffed by Librarian Ryan Madden.

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ANNOUNCEMENTS

Upcoming Events

February 9-13, 2018

[ALA Midwinter](#)

Denver, CO

March 4-7, 2018

[Electronic Resources in Libraries](#)

Austin, TX

May 17 & 18, 2018

[Michigan Academic Library Association](#)

Lansing, MI

May 18– 23, 2018

[Medical Library Association Conf](#)

Atlanta, GA

June 9-13, 2018

[Special Libraries Assn Conference](#)

Baltimore, MD

[Library Conference Planner](#)

Info on conferences worldwide

Job Postings

[Job Bank](#) at the MDMLG website

[ALA JobLIST](#)

[TLN Job Board](#)

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